

In 2021 we saw how Titín Foundation's work began to take root.

The team that joined the foundation in 2020, confidently and successfully led by executive director Sofía Martínez-Álvarez González, proved their commitment.

After a difficult beginning, it is now time to continue caring for those delicate first yields so that together we can create a more equitable country for future generations.





message from the EXECUTIVE DIRECTOR



Since 2016, Puerto Rico has experienced significant challenges. The economic crisis, hurricanes Irma and María, earthquakes, and a two-year global pandemic changed the lens through which we view our lives. Everything changed.

Far from letting these become obstacles, the Titín Foundation adapted to this new reality with proactive responses that helped lighten the load of some of the most vulnerable populations. Often proximity, rushing, and problem-solving don't allow us to see the magnitude of what we've achieved.

When I look at this document, I am surprised by how we've advanced our mission of strengthening the third sector even in the most inhospitable situations. But, as these pages will demonstrate, the foundation's work hasn't stopped.

We need to provide tools to the third sector to grow and become independent. Our SINFINESPR program's renewed proposal is essential to this mission. Disseminating information and supporting nonprofit organizations are pillars of this digital platform, launched in March.

LabF3S, our training project and one of the branches of our SINFINESPR program, continues to develop. The focus of this project is to strengthen the capacity of organizations to achieve better economic support and improve their operational structure. During Phase II, we integrated five organizations from the Virgin Islands.

In 2021, Titín Foundation managed to insert itself into the economic reform landscape with its campaign Let's Bet on the SOUTH. This campaign aims to publicize the creation of the first economic district with the federal designation in Puerto Rico, which will bring prosperity to a region that's been deeply affected over the last few years. Additionally, our alliance with Ana G. Méndez University, BlueTide, University of Virgin Islands, and Caribbean Climate-Smart Accelerator to promote the blue economy will provide employment opportunities for our youth.

Thanks to these initiatives, the Titín Foundation received unprecedented media coverage and recognition.

Everything listed here is essential. However, my greatest satisfaction comes from seeing how those seeds we sowed over the past years are now bearing fruit. Even in these difficult times, the public's commitment to NPOs is becoming more evident. The generosity and support they receive are well-deserved recognition for the vital work for our people.

In 2022 we will maintain a consistent and ascending pace for the benefit of these Puerto Rican organizations that work tirelessly for Puerto Rico.

Sofía Martínez-Álvarez González

The challenges brought on by the COVID-19 pandemic are still palpable. However, in 2020 we lay the groundwork that facilitated the work plan of 2021, guided by the principles of our mission.

I'm pleased to share our three current programs: Donations, Scholarships, and SINFINESPR. I will also highlight the interconnection between them and how they contribute to the strengthening and professionalization of the third sector, one of our main strategies during the past two years.

The expansion of our labF3S accelerator, the first in Puerto Rico directed and designed exclusively for NPOs, managed to reach and test a beta version of Phase II, focused on advancing skills that provide access to federal funds.

This pilot edition managed to integrate 25 organizations from Puerto Rico and the U.S. Virgin Islands to strengthen strategic collaborations within the region and thus enhance our competitive edge in allocating funds.

In addition, we successfully finished the initial Phase of the first economic development district for the southern region of Puerto Rico, thanks to an alliance with the federal Economic Development Administration (EDA). The EDA accepted the first comprehensive strategic economic development plan. We consulted with more than ten industries, which for the first time included nonprofit organizations. This comprehensive plan is vital for qualifying for federal designation and promoting the responsible and inclusive development we aspire to in the island's southern region.

We hope that this summary of efforts, experiences, lessons, and successes provokes the same hope and enthusiasm that motivates our work team. For 2022 we will continue to strive to meet our goals and thus serve our communities and the organizations that work for a better Puerto Rico.

HAZEL COLÓN VÁZQUEZ

message from the DIRECTOR OF PROGRAMS



recruitment & appointment

María del Mar Frederique was hired as Program Officer to strengthen and expand the third sector through our project labF3S. For the past 11 months, María del Mar established, with excellent results, an organized and effective system to manage the three groups during 2021.

The integration of María del Mar to the already enthusiastic team was instrumental in advancing our mission.







The donations program was also modified to align with our focal point this year.

DONATIONS IDENTIFIED BY TITIN

Every year, a line item was allocated to donations identified by the Titin Foundation. For 2021 they were granted to the following eight NPOs:

• C3tec: Donation \$50,000

Centro Criollo de Ciencia y Tecnología's (C3Tec) Codepillars program — The Codepillars Club empowers 29 girls between the ages of 12 and 16 in STEAM areas. The program's goal is to develop and present a business model prototype.

Status: The program continues with its Saturday sessions until March 2022, when the participants present their prototypes.



RESPIRO EN RED

Donation: \$89,677

Purpose: Respiro en Red offers a year of holistic support services to 40 participants diagnosed with cancer and their caregivers. It also has an online consultation service and publishes educational materials on Facebook and Twitter

Status: The program is still active and scheduled to close this cycle in March 2022.

GRUPO GUAYACÁN

Donation: \$12,500

Purpose: In the EnterPRize competition, entrants receive a business development curriculum that includes 18 workshops complemented by coaching and mentoring. In addition, they have the opportunity to compete for more than \$180,000 in seed capital.

Status: This year, the foundation sponsored the Innovation and Technology category. The award went to TerraFirma, a company dedicated to developing technologies to mitigate the impact of natural disasters.

FUNDACIÓN A-MAR

Donation: \$40,000

Purpose: Fundación A-Mar – Promotes the prevention of burns in children through education and training. This year more

than 100 virtual workshops were offered while sent information capsules and educational materials were to participants' homes. The program impacts teachers, caregivers, and children.

Status: The educational capsules are on social media, and A-Mar will offer the workshops until May 2022.

ORFEÓN SAN JUAN BAUTISTA

Donation: \$5,800

Purpose: A documentary film presenting the two decades of cultural and educational work of the Orfeón San Juan Bautista. Sixteen personalities from the cultural sphere narrate their memories and experiences during the past years. Memorabilia of the Orfeón will serve to illustrate the document that will present to the general public.

Status: The documentary will be presented next year.

COALICIÓN LEGAL

Donation: \$19,200

Purpose: The donation from the Titín Foundation will cover 50% of the cost of hiring a new executive director. This person will be essential to strengthen its programs and projects and thus impact more organizations.

Status: The new executive director was hired in September 2021.

OPERACIÓN ÉXITO

Donation: \$30,000

Purpose: Operación Éxito seeks to avoid the academic lag of public school students through the digital platform the New Virtual School. These tool trains teachers, assistant teachers, and parents in virtual education skills. Three principals, 55 teachers, and 350 students from kindergarten to twelfth grade will benefit from this opportunity. The program will also help approximately 600 parents. The participating schools are the Ecological School (Culebra), the September 20 School (Vieques), and María M. Simmons Elementary School (Vieques).

Status: The program is active and scheduled to end in late 2022.

ESPACIO A

Donation: \$25,000

Purpose: Cover the salaries of the faculty

of the Espacio A School.

Status: This donation will be disbursed at

the end of 2021.

Status: The MADMi is open to the public, presenting exhibitions, workshops and activities focused on design and art.

BOYS AND GIRLS CLUB

Donation: \$95,000

Purpose: This two-year commitment seeks to strengthen education in English and thus reduce the gap in job opportunities for individuals in the community.

MULTISENSORY READING CENTERS OF PUERTO RICO

Donation \$12,000

Purpose: Hiring Dr. Alfredo Carrasquillo, a consultant, and expert in organizational development, to guide the NPO in the strategic design process. This is one of the objectives of his validated pedagogical methods for public school teachers and students

Status: Management is still in the process of design and consultation.

MADMI

Donation: \$350,000

Purpose: The donation will cover operating and programmatic expenses of the Miramar Museum of Art and Design so they may continue inspiring the public through art and design, betting on invention, innovation, and creativity as engines of social welfare. MADMi is an interactive space that aspires to generate relevant projects that promote artistic work and creativity.





This year, a portion of the donations were earmarked for the NPOs participating in our labF3S training and acceleration program. Donations will go towards proposals focused on educational programs or for operating expenses.

AT THIS TIME, THE FINALISTS BEING VISITED FOR EVALUATION ARE:

ACirc

Amount: \$25,000

Purpose: The donation will cover the salaries of an activities coordinator and a person in charge of the organization and maintenance of El Bastión. The remainder will be used to acquire two computers.

Arte y Maña Amount: \$25.000

Purpose: Expand the funding base, promote the development of community programs, and implement them in selected communities in the central and northern regions of Puerto Rico. In addition, it will cover administrative expenses to design a strategy to communicate the organization's Message, promote access to the arts, and empower the communities served.

Compañía de Ballet Señorial Amount: \$25,000

Purpose: The Titín Foundation's donation will help create an administrative position specializing in fundraising and writing federal and state proposals and two additional educational services jobs.

Envejecer en Armonía

Amount: \$25,000

Purpose: Center specializes in document search and online support for the elderly population of Aibonito, Barranquitas, Coamo, Comerío, Cayey, Cidra, and Caquas.

Pequeño Campeón de Jesús

Amount: \$25,000

Purpose: The project Nuestra Cocina Alegre will create a space that provides healthy eating to children with or without disabilities and, at the same time, promotes social integration.

Amatians f2s



Estimada Fundación Titini

Le escriba esta carto para agradecerles que ester ayudándome con mi educación. Desde que recibis u apoyo para entror en este colegio me he, estado esforzando para socar bueros clasificaciones. No dejaré que su ayudo sea en vone.

También quiero contalos sobre mi experiencia en el colegio. Me han gustado tados los dasos y la escuela también os increible. Mis compañeros de claso también me han tratado bien. En resumen mi experiencia en eladegio hasta ahora ha side muy buena.

Bracios por lar Att: Aschel Cruz Sontingo

THIS YEAR, THE TITÍN FOUNDATION OFFERED SCHOLARSHIPS TO 10 STUDENTS OF VARIOUS AGES.

COLEGIO PUERTORRIQUEÑO DE NIÑAS

\$52,206.08

Five middle and high school students

COLEGIO SAN IGNACIO DE LOYOLA

\$12,641.00

A middle school student

COLEGIO MARÍA AUXILIADORA

\$6,284.00

Two students

PONTIFICIA UNIVERSIDAD CATÓLICA

\$4,973.44

A college student

cholarships 4



In **2017, Titín Foundation** identified the need for a space to store information about nonprofit organizations in Puerto Rico. That's how SINFINESPR.org was born, an extensive interactive database that lists over 1,000 organizations in 10 management areas throughout Puerto Rico.

Among the lessons learned in **2020**, a notable one was how **SINFINESPR.org** had to enhance this valuable database. The pandemic made clear the need for our digital platform to become a tool to strengthen the third sector.

With this in mind, SFPR redesigned the brand and platform

SINFINESPR.org is a dynamic space that connects, educates, and serves as the base for building alliances that support organizations.

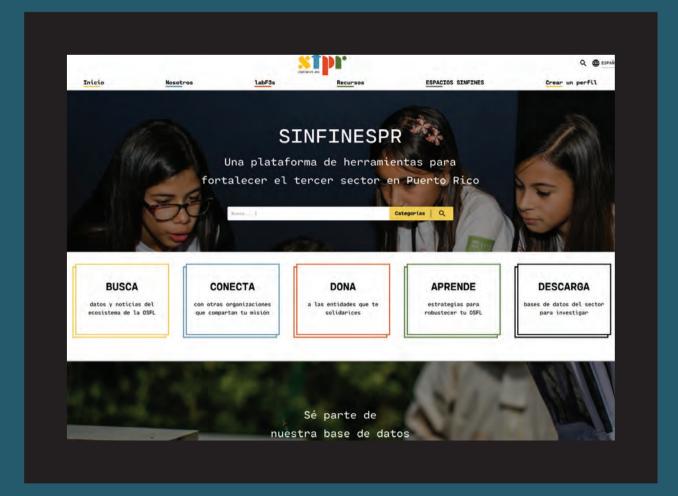
Through the platform, users can:

SEARCH NPO information

DOWNLOAD data

DONATE to the organization with which they identify

SINFINESPR also offers you the possibility to CONNECT with organizations you want to join forces with and LEARN with our labF3S accelerator program.



brand

To accompany this new approach, the designer Gustavo Castrodad proposed a redesign of the brand, betting on a colorful, striking, dynamic, and modern logo. The logo will accompany a style guide with an editorial and visual approach to maintain consistency and uniformity.











21 de mayo de 2021

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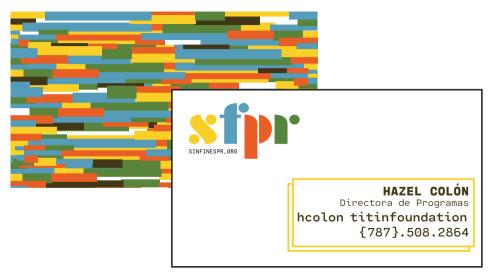
Atentamente,

Maria Smith Vice Presidente

sinfinespr.org info@sinfinespr.org

un programa de TITÍN FOUNDATION T. +1 787.725.5310 F. +1 787.725.5310 701 Ave Ponce de León

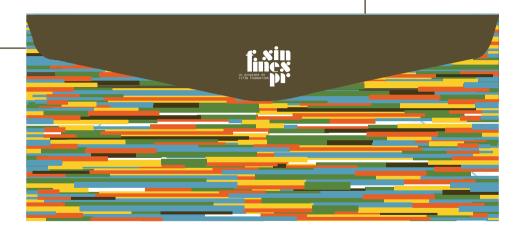
SUITE 4c





701 Ave Ponce de León SUITE 4c San Juan, PR 00907

> 701 Ave Ponce de León SUITE 4c San Juan, PR 00907



launch & comunication

The visual and editorial redesign of SINFINESPR received comprehensive media coverage. It was accompanied by an aggressive proposal on social media with a lot of cross-promotion between SINFINESPR and the Titín Foundation.

For the launch, we received coverage from a total of:

17 digital mediums

Four print mediums

One radio interview

These media efforts represented a monetary value of \$79,325.

The new brand is on all social media accounts. These have become an excellent tool to link NPOs with shared goals and broadcast their efforts. In addition, through social media, we have publicized the platform's various features with microcampaigns, such as keeping your profile up to date using the platform to receive donations and stay informed, among others.

Another communication tool linked to the platform is SINFINESPR News. This section

contains news, information on the activities of nonprofit organizations, details of events, key dates, and reviews that are relevant to the sector.

Workshops were launched to publicize the brand. Various organizations pointed out the need to learn more about particular issues during interviews and talks. These became the focus of the workshops. During 2021 we offered three:

- -How SINFINESPR can improve the work of foundations
- -The identity of an organization is much more than a logo
- -Technology: A powerful tool for your NPO

ACCESS TO CAPITAL

As part of the new projects incorporated into our SINFINESPR program, we have designed a pilot focused on supporting and accompanying NPOs that have a project idea with the following characteristics:

-Aligned with one of the programmatic approaches: education, strengthening the third sector, art and culture, economic

development, and blue economy.

- -Potential to be replicated
- -Economic sustainability strategy
- Pilot project in the design and planning phase of the process of validation
- -NPOs must meet all the eligibility requirements to access federal funds

We focus on an ideation methodology, logical model co-design, and canvas business model during this process. This project aims to provide the organization with a competitive and viable design to evaluate the possibility of a request for funds. We are currently implementing this methodology with Caras Con Causa and EDA to develop a technical education curriculum in careers linked to the blue economy. This initiative will be aimed at students, young adults, and school dropouts in the Cataño area.





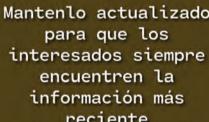
Mantenlo actualizado para que los encuentren la información más reciente

:VISÍTANOS Y REVISA TU INFORMACIÓN!

NOTICIAS e

INFORMACIÓN

¿Tienes tu perfil al día?





una poderosa herramienta para tu organización

Miércoles 27 de octubre

Do 11:00 am a 12:30 am

:REGISTRATE POR EVENTBRITE ANTES DEL 22 DE OCTUBRE! El evento será via ZOOM



nocer un detalle como SINFINESPO puede avinder o To

Te esperamos el miércoles 25 de agosto. a las 2 pm para ofrecerte un recorrido diseñado especialmente para ustedes.

El evento será via zoom





PARA TODOS LOS PADRES



PASANDO EN LAS OSFLS?

SECTOR

ECOSISTEMA VISITA ESPACIO SINFI

¿Quieres saber por qué tu organización debe invertir en un buen diseño de marca?

¡separa la fecha!

martes 28 de septiembre, a las 11:00 am, via zoom.

SINFINESPR es un programa para el fortalecimiento del tercer sector de Titin Foundation

SFPR ES UNA TU ORGANIZACION NECESITA





En Titin Foundation creemos que las organizaciones sin fines de lucro son vitales para el desarrollo de las comunidades del Pais. Gracias a su labor se construyen oportunidades de una sociedad equitativa y justa para todos.

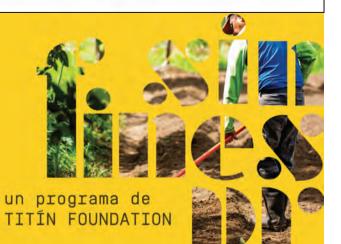
Es por nuestro compromiso con ustedes que Titin Foundation creò SINFINESPR.org, una herramienta virtual para fortalecer v acelerar la gestión del tercer sector en Puerto Rico.

Les agradecemos el trabajo que hacen y esperamos seguir trenzando juntos lazos de colaboración.

SINFINESPR.org

BUSCA | DESCARGA | DONA | APRENDE | CONECTA

SINFINESPR.ORG es un programa de Titin Foundation



technology

In 2020, the back and front ends of SINFINESPR were redesigned, making it possible to integrate new features and improve user experience. Among the topics addressed were:

-verifying and sorting information from the database of 1,115 organizations

-organizing information to make it more accessible and easy to navigate

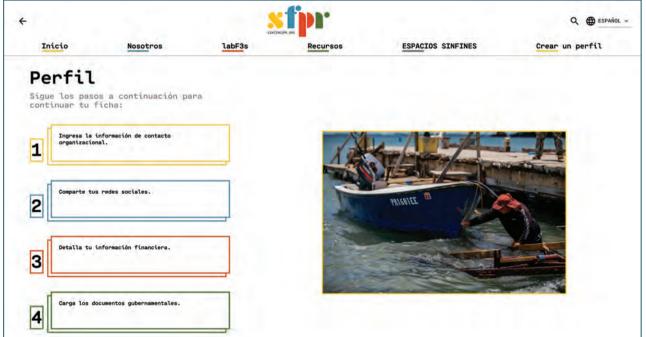
-correction of "bugs" and other technical problems

-maintenance

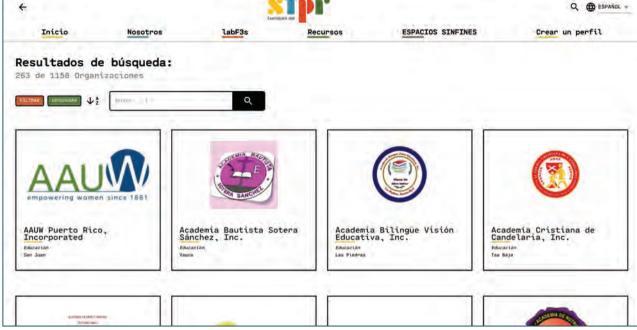
-platform translation

-automation of email responses











When we created SINFINESPR.org, we realized that many nonprofit organizations could not apply for exemptions to support their projects due to a lack of time or resources. We sprung into action. We launched a beta version during the pandemic that confirmed the need for a training and mentoring program like labF3S. Thanks to the input we received from these first participants, we restructured Phase I of the acceleration and training program and called for a pilot plan for Phase II.

PHASE I

We began with a new group in Phase I in April, which requested the essential eligibility criteria to access federal and philanthropic funds. The announcement received 54 applications from which 25 NPOs were chosen. Organizations participated in individual and group workshops and consultations, guided by experienced resources from:

Center for Business and Economic Development of the University of Puerto Rico, Mayagüez Campus Economic Development Agency Authorized Public Accountants Members of the College of CPAs of Puerto Rico

COALICIÓN LEGAL

Group III began in September with the participation of 16 NPOs. To measure the results of these efforts, we remain in constant communication with the participating organizations. María del Mar Frederique sends out questionnaires to follow up and find out the status of the applications.

PHASE II

This year, 25 NPOs from Puerto Rico and the Virgin Islands participated in a pilot program of Phase II. This stage of the project seeks to empower NPOs to design competitive projects and improve proposal writing and the management of funds once they've been awarded. In addition, the Phase II pilot program members were mentored by the GrantStation organization, which offered them a one-year membership to its database thanks to a collaboration with the Economic Development Administration (EDA).

Since its creation in 2020, labF3S has impacted 89 NPOs.

AT THE END OF 2021:

63 organizations will have passed through the program (3 groups in Phase I and 25 NPOs in the Phase II pilot program)

Twenty-five federal 501c3 exemption applications were filed, and of these, 8 NPOs achieved federal exempt status (40%), while the rest are still awaiting IRS confirmation.

Eleven requests for state exemption (P.R. Treasury) were filed, and four were approved (36%), while the rest are still awaiting confirmation from the Treasury. After participating in labF3S, Phase I

and Phase II organizations have filed 47 proposals and raised a total of 447,450.74 in external funds for programmatic and operational purposes.

The labF3S Phase I program participants received 136.5 hours of legal assistance from expert resources identified and facilitated by the Puerto Rico Legal Coalition.

In total, labF3S Phase I program participants received 96.5 hours of CPA technical assistance from the program's external resources, Sandra Torres, CPA, and Simon Carlo, CPA.

Communication

For the labF3S project, the communication department worked on announcements and mini-campaigns to measure the impact. In addition, the social media accounts of the Titín Foundation and SINFINESPR have been instrumental in publicizing the lab and the participants' experiences.

For this effort, we received coverage from a total of:

Six digital mediums
One print medium

These media efforts represented a monetary value of \$20,375.

"PARTICIPATING IN THE LABF3S WORKSHOPS HELPED US UNDERSTAND THE WRITING PROCESS AND THE MOST EFFECTIVE AND STRUCTURED WAY TO GET FUNDING FOR OUR ORGANIZATION. I'M VERY PLEASED WITH THE RESOURCES AND MATERIALS."

IRIS DONATO





FDA

In 2021, we reinforced strategic alliances with the Economic Development Agency (EDA) by creating the Southern Economic District, a collaboration agreement promoting the blue economy, the labF3S acceleration program, among other projects.

Its representatives' commitment to responsible economic development and their interest in strengthening the third sector with essential tools have been crucial for creating our new F3S and its multiple projects.

Economic Development District (EDD) and Bet on the South

After a period of organization and coordination this year, we managed to launch a media campaign to raise awareness about the First Economic Development District for the southern region of Puerto Rico.

Bet on the SOUTH was developed by the communication department of the Titin Foundation, highlighting the geography, economy, and workers from the six towns that make up the pilot project. The photojournalist Xavier García took portraits of the life of these towns so that we could present their reality. Twenty-five people were interviewed to find out their opinions on this effort. Their testimonies were used in various graphics that were shared on Titin Foundation's social media accounts and were impeccably reflected in Designer Gustavo Castrodad's execution of the campaign. This increased citizen participation in the process of public

commentary on the draft of the plan that was available for two months on eddpr.org.

Bet on the SOUTH received comprehensive media coverage in traditional, nontraditional, and digital platforms.

In total, we received coverage from:

Eight digital mediums
Two print mediums
One radio interview
Four billboards

These media efforts represented a monetary value of \$37.600.

This effort resulted in presenting the EDA of the first comprehensive economic development plan (CEDS) for Puerto Rico. The pilot project is focused on the municipalities of Guánica, Yauco, Guayanilla, Ponce, Peñuelas and Juana Díaz.

This document is the primary requirement to request the designation for the creation of the federal economic development district. This plan lays the groundwork for future appointments that will result in the strengthening of our economy.

The CEDS is the first to be presented in Spanish and English, managed remotely, and published in digital format within the U.S. and its territories.

Last November, Linda Cruz-Carnall, director of the EDA Regional Office in Philadelphia, accepted our CEDS since it

met the requirements established by the federal government. The Titín Foundation led this effort

Economic Development Organization (EDO)

Another requirement to develop the economic district is the creation of a corporation. On October 12, the Southern Economic Development District, Inc. was established.

The EDO is the corporation hosting the pilot project to create the Economic Development District benefiting six municipalities in the south of the island.

Philanthropy Puerto Rico

As members of Philanthropy Puerto Rico, we have participated in active dialogues on Housing, Education, Art, and Culture this year. Our participation focuses on identifying areas of need and strategic allies within the philanthropic sector to change the status quo, close gaps, democratize access and strengthen the third sector.

Our membership in FIPR has allowed us to strengthen ties with various foundations with which we have been able to collaborate on educational projects and strengthen the third sector.









01 Name Rico Banana GUAYANILLA



Isla de Gilligan











memorandum of understanding (MOU)



In August, we participated in the Blue Economy Summit. This event brought together attendees from various Puerto Rico and the Caribbean sectors for talks and workshops on how to create alliances to promote and develop the blue economy.

Titín Foundation set a precedent by becoming one of the leading voices of the Antillean archipelago to promote the region's blue economy movement. Joining our organization with Bluetide Puerto Rico, Ana G. Méndez University (P.R.), University of Virgin Islands (USVI), and Caribbean Climate-Smart Accelerator (BVI) in the Memorandum of Understanding to achieve this objective places Titín Foundation in a more active and direct position on economic development issues.

A substantial effort of this alliance was the participation of NPOs from the Virgin Islands in the pilot program of Phase II of labF3S.

In addition, we are co-designing an educational program focused on technical careers within the blue economy as part of the modules of a vocational institute that will impact students, adults, and school dropouts in the Cataño area.

THE 2021 TEAM LED BY SOFÍA MARTÍNEZ-ÁLVAREZ GONZÁLEZ IS MADE UP OF:

Hazel Colón Vázquez

Director of Programs

Gionira Blanco Hernández

Oficial del Programa de Donativos

María del Mar Frederique

Oficial del Programa para F3S

María Cristina Moreno Villarreal

Director of Communications

Maribel Pintado Ocasio

Administrative Assistant

Aziria D. Rodríguez Arce

Experiences and Information Technologies Designer

Jacqueline Rodríguez Martínez

Administrative Assistant

Priscilla Salgado Díaz

Data Processing for SFPR

OTROS COLABORADORES

Xavier García

Photography

Gustavo Castrodad

Design

2022

2022 promises to be a year of growth and consolidation for Titín Foundation and its programs.

By 2022, we will continue to bring together our programs to strengthen the third sector. Our goal is clear: to provide tools for NPOs to professionalize, have greater access to funds, and reach economic self-sufficiency.

Developing strategic alliances will be vital to enhancing our objectives and ensuring that our programs can be replicated.

For our SINFINESPR program, a dynamic platform in constant evolution, we have exciting proposals to support our objectives.

labF3S will launch new phases and produce a Phase I "on-demand" to impact a more significant number of organizations without relying on groups.

We will continue to pave the way for the economic development of Puerto Rico.





