

TITÍN
Accomplishments 2022
FOUNDATION



Our experiences in recent years have made it clear how important it is to create tools that meet the needs of non profit organizations, enhance their operations, and amplify their contributions to strengthening the third sector.

Since 2020, Titín Foundation has been working hard to achieve this goal. We redefined our programs and projects in order to support and galvanize this purpose.

This year, Hurricane Fiona reaffirmed that the philanthropic sector plays a primary role in the short-, medium- and long-term recovery of Puerto Rico. It also confirmed that our work is on the right track.

Our team's ability to pivot and reframe our strategies allowed projects that were underway to adjust to the reality of the moment.

Here we present our **2022 ACHIEVEMENTS.**

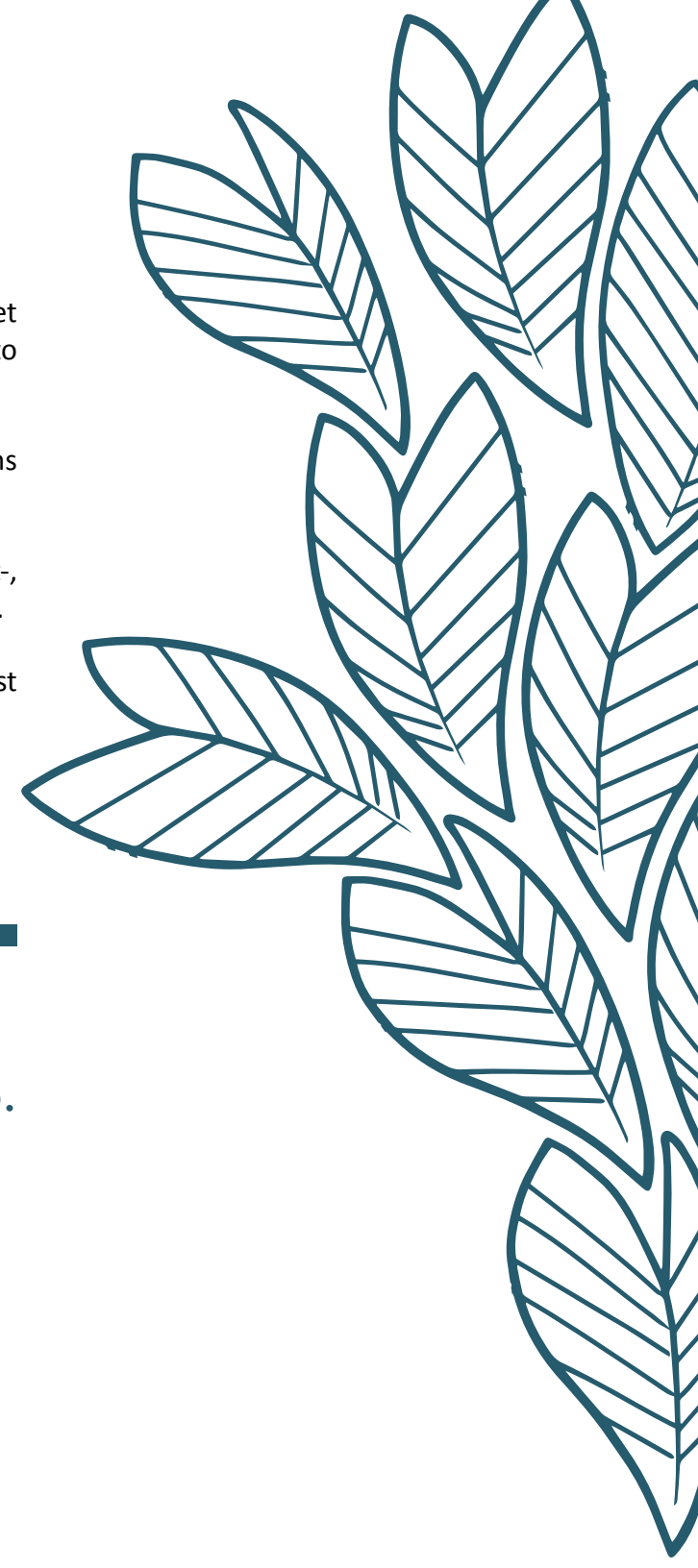




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LETTER

from the executive director
Sofía Martínez-Álvarez González



If we thought 2022 was going to give us a respite from all we've gone through in the past five years, we were wrong. This year came with its own challenges. On one hand, these events hampered Puerto Rico's recovery efforts. But on the other, they confirmed that the non-profit sector plays a vital role when facing crises.

Since 2020, the work of Titín Foundation and its SINFINESPR program has focused on strengthening the third sector. Hurricane Fiona confirmed that we have been laying the necessary groundwork for recovery.

Hurricane Fiona reaffirmed that in times of disaster, non-profit organizations are the first to respond, roll up their sleeves and go out to meet communities immediate needs.

The team's responsiveness and the solid foundation we have been working on allowed us to respond immediately and bring relief to the NPOs we support.

Our SINFINESPR.org platform became the

information center where we consolidated data about the needs and available aid related to the emergency. In addition, it became an excellent tool for people to make donations. The CUENTAx2 donation matching campaign, which launched just prior to Hurricane Fiona's arrival, was adjusted to serve the needs of the situation and offer relief to the 20 NPOs that were participating in CUENTAx2.

These and other efforts placed the Foundation in a prominent position for organizations, foundations, and private and government entities to identify us as a valuable ally in the development of education, culture, and the non-profit sector.

During 2022, we took on the challenge of maintaining the ambitious projects and services we created during the past two years, directed at non-profit organizations, with the intention of enhancing user experience on all our platforms. These report showcase the impact of our work and the genuine commitment of a highly trained, creative, and innovative team.

In my opinion, this has been the year of cause and effect. We have managed to validate the strong design foundations of our initiatives and the forceful impact, in quantitative and qualitative terms, of our efforts in collaboration with the NPOs. Within the roster of projects that you will discover, I would like to highlight our first edition of CUENTAx2, a matching campaign for donations collected through SINFINESPR.org. The execution of this project coincided with Hurricane Fiona's passage through Puerto Rico and the subsequent damage. Once again, our non-profit sector was the first to react and respond to the emergencies in our communities. The 20 participating NPOs in CUENTAx2 were no exception, immediately pivoting to refocus campaign efforts and redirect their resources in response to the emergency. Their spirit of service moved us and caused our team to design and launch within SINFINESPR.org, in record time, a tool to track and connect the needs of our communities with the available aid provided by the nonprofit sector.

It is crucial for me to thank the team that made all this possible: María Del Mar Frederique, María Cristina Moreno, Paula Fournier, Briana Lee Rodríguez, Priscilla Salgado, Jorge Lugo, Gustavo Castrodad and Javier W. Vélez, they are the framework that allowed this rapid and effective response.

Finally, I want to highlight the Foundation's long-term commitment to the education of our students, specifically the development and strengthening of literacy among elementary school-level students within the public education system of Puerto Rico. In 2022, Titín Foundation joined the Multisectoral Coalition ¡Todos a leer! to subsidize training for teachers of the Department of Education on the science of literacy with proven methodologies. The Foundation also participated in designing strategies applied island-wide to address the critical state of our students' reading skills, which has a social and economic impact on Puerto Rico.

LETTER

from the programs director
Hazel Colón Vázquez

We plan to continue building on this solid foundation, collaborating with causes with which we stand in solidarity and expanding the endeavors that prove productive and resounding for the benefit of Puerto Rico.





DONATIONS



DONATIONS IDENTIFIED BY TITÍN FOUNDATION.

Every year our donations program allocates funds to various projects that also receive our support, allowing us to see their development.

Art, culture, and education were the main focus of these donations under the category of “Identified by Titín Foundation”.



C3Tec

Amount: \$50,000.00

Program: 6th Edition of Codepillars Club

To motivate girls to pursue careers in science and STEAM. In 2022 they implemented a mentoring project with graduates. Additionally, they worked on projects developed during the pre-accelerator.

DONATIONS IDENTIFIED BY TITÍN FOUNDATION

Fundación A-Mar

Amount: \$40,000.00

Program: Early Childhood Burn Prevention and Direct Support Services

Promotes burn prevention in children through education and training. They provide direct services to burn victims and support to their families.

MADMi

Amount: \$350,000.00

Covers operating and program expenses of the **Miramar Museum of Art and Design**.

ColaborativoPR

Amount: \$50,000.00

Program: Education For Post-Secondary Success

Aimed at promoting access to planning services and post-secondary education for low-income students enrolled in the two high schools of the municipality of Loíza.

Coach4Kids

Amount: \$50,000.00

Program: Basketball in Guayama

Recruiting and training coaches for Saturday clinic for children of the southern region of Puerto Rico.

Fundación Agenda Ciudadana, Inc.

Amount: \$5,000.00

Contributes to the strengthening of education in Puerto Rico. Fundación Agenda Ciudadana offers professional design services, process facilitation and content creation in Multisectoral Dialogues on Education. The donation is for a Listening Session in the southern region of Puerto Rico.

Coalición Protectora de Menores

Amount: \$7,000.00

Coordinates efforts to raise awareness and to educate children, parents, and the community on how to prevent online stalking and sexual abuse of minors.

Boys and Girls Clubs of Puerto Rico

Amount: \$33,485.00

The **Bayamón Bilingual Club** offers English language services to close the language gap that participants face in their personal and economic development. This will give participants a head start in helping them move from poverty to financial security.

Lectores para el Futuro

Amount: \$25,000.00

Transforming how teachers teach reading to maximize the potential of all students, especially those who are struggling. The program will certify 50 teachers from the Puerto Rico Department of Education in the Orton-Gillingham methodology. To organize the First Ibero-American Symposium on Dyslexia and Literacy in Puerto Rico.

Ricky Martín Foundation

Amount: \$50,000.00

Program: Humanitarian Aid

Complete the construction of three houses in Villa Cristiana, located in Loíza, for families directly affected by hurricanes Irma and María.

CenAIKE

Amount: \$70,000.00

Program: Relief in Network

Offers holistic services to people diagnosed with cancer and their caregivers. They also offer an online consultation service and educational publications on their Facebook and Twitter pages.

Orquesta Sinfónica de Puerto Rico

Amount: \$20,000.00

They performed on August 6, 2022 at the Chicago Symphony Center and, to publicize the OSPR in Chicago, the Know Your Orchestra Educational Program was held.



OSPR[®]

La Orquesta Sinfónica de Puerto Rico se presenta en el

Chicago Symphony Center

6 de agosto, 7:00pm

Maximiano Valdés, director titular
Título: Sounds of my Island

Orquesta Sinfónica de Puerto Rico
Haciendo música desde 1956.

The poster features a large, stylized number '5' in the background. The text is arranged in a clean, modern layout. The top right shows a close-up of a violinist playing. The bottom right shows a wide-angle view of the orchestra performing in a grand hall.



HURRICANE FIONA EMERGENCY DONATIONS

The passage of Hurricane Fiona highlighted the importance of non-profit organizations as the first line of response in times of crises. Several of our grantees reached out for support to address the immediate needs of the communities they serve.

Ponce Neighborhood Housing Services, Inc.

Amount: \$1,672.49

Use: Buy an electric generator to enable a community kitchen.

Amount: \$5,000.00

Use: Create an emergency fund to provide supplies and services to people in communities affected by Hurricane Fiona.

CMTAS Yauco

Amount: \$5,000.00

Use: Provide support to families and farmers in distributing food, supplies, using CMTAS spaces for water, charging cell phones, respiratory therapy machines, distributing supplies and food in the towns of Yauco, Guayanilla, Guánica, Peñuelas, Santa Isabel, and Cabo Rojo.

Fundación de Mujeres

Amount: \$5,000.00

Use: Create an emergency fund to support Casa Juana Colón, SIEMPREVIVAS RUM, Centro de la Mujer Dominicana, Centro Paz para Ti, and Casa Protegida Julia de Burgos.

Fundación Fondo de Acceso a la Justicia, Inc.

Amount: \$18,000.00

Use: Train organizations with a profile in SINFINESPR.org on FEMA procedures. Provide technical assistance on FEMA applications, reconsiderations, and appeals to people referred by organizations with a profile on SINFINESPR.org.





SCHOLARSHIPS

7

Pontificia Universidad Católica
\$9,594.63: One university student

Colegio María Auxiliadora
\$3,031.00: One student

Colegio Puertorriqueño de Niñas
\$12,479.41: Three students

Colegio San Ignacio de Loyola
\$13,021.00: One student

Colegio San Juan Bosco
\$2,673.00: One student

Colegio Santa Gema
\$3,905.00: One student

Escuela de Circo Carampa de Madrid
\$5,000.00: One university student

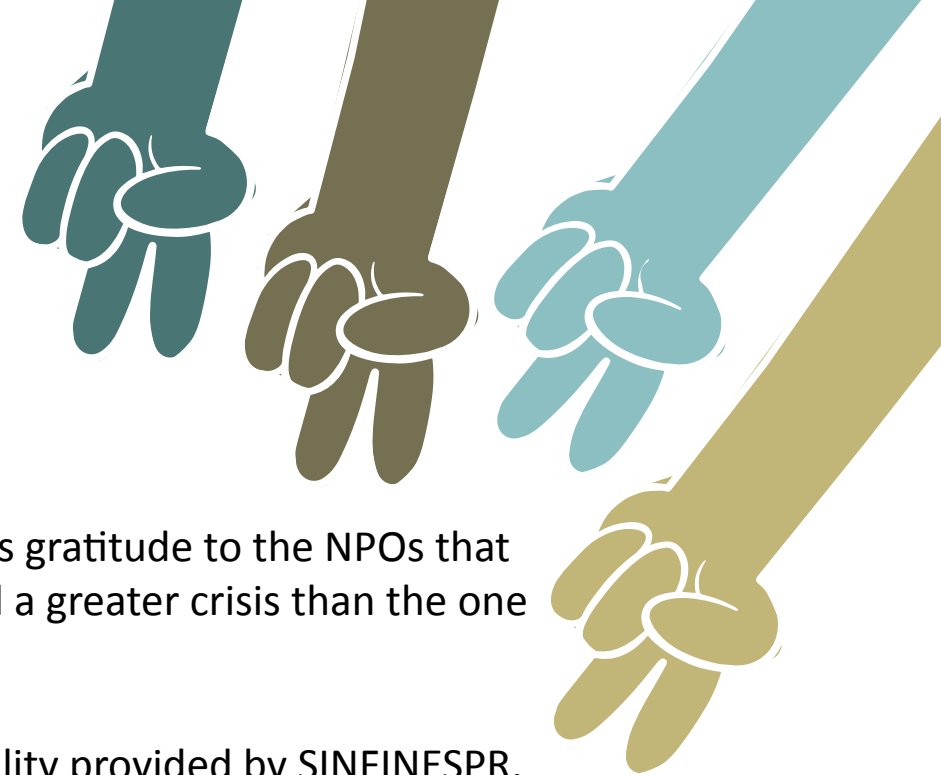
Valentina Dávila
\$15,290.00: table tennis training

CUENTA

X



**DONATION
MATCHING
CAMPAIGN**



Five years after Hurricane Maria, Titín Foundation wanted to reiterate its gratitude to the NPOs that responded immediately to the needs of the population, which prevented a greater crisis than the one Puerto Rico was already experiencing.

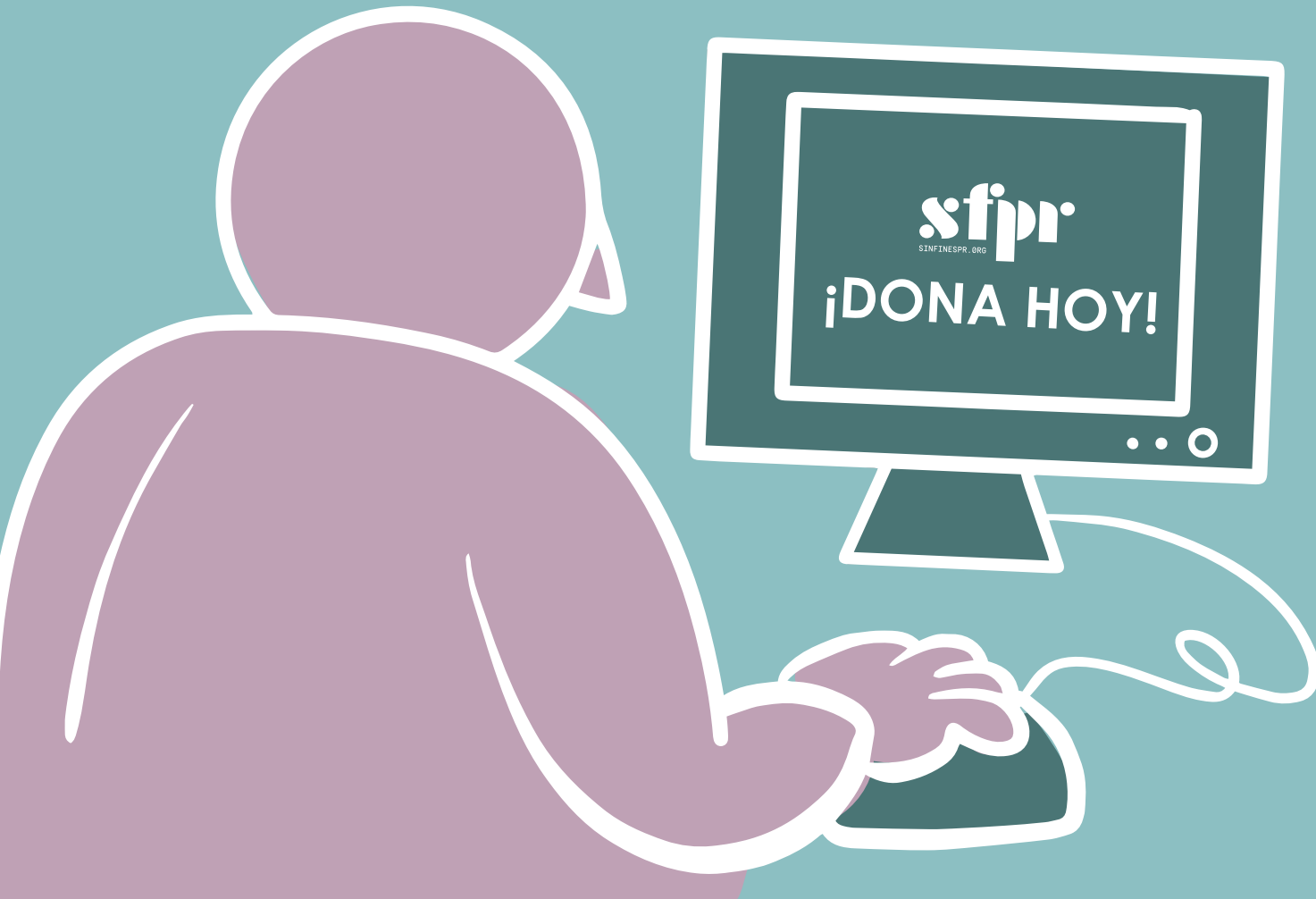
The 20 NPOs developed fundraising campaigns using the donation modality provided by SINFINESPR.org. Titín Foundation matched their collections up to a maximum of \$5,000 per NPO.

Hurricane Fiona forced us to redesign the campaign in “record” time to adjust to what was going on and to the needs of our donors. Among the most significant efforts undertaken was an alliance with the diaspora to join the campaign.



TOTAL

- The organizations managed to raise \$89,541.24 through SINFINESPR.org
- Total matched by Titín: \$73,236.00
- Total impact: \$162,777.24
- Total amount of donors through SINFINESPR.org: 486
- 10 organizations managed to receive the maximum matching amount of \$5,000.00



The 20 organizations that participated are:

- Alfonsina, Inc.
- Alianza para la Paz Social, Inc. (ALAPÁS)
- Arte y Maña
- Asociación de Documentalistas de Puerto Rico, Inc.
- Banco de Alimentos de Puerto Rico
- Boys & Girls Clubs of Puerto Rico, Inc.
- Caras con Causa
- Casa Protegida Julia de Burgos, Inc.
- De Frente al Alzheimer, Inc.
- Fundación Atención Atención, Inc.
- Fundación Puertorriqueña del Riñón
- Fundación Sila M. Calderón, Inc.
- Hogar Albergue de Niños de San Germán, Inc.
- Instituto Nueva Escuela, Inc.
- Instituto Psicopedagógico de PR
- Mar Educados, Inc.
- Museo de Arte de Puerto Rico, Inc.
- Museo de las Américas, Inc.
- Orfeón San Juan Bautista
- Puerto Rico Council of Boy Scouts of America, Inc.



F3S DONATIONS

F3S DONATIONS

These funds have been awarded since 2021 to support NPOs that participate in our training and acceleration project, Laboratory to Strengthen the Third Sector (labF3S). This support of \$20,000 to 5 entities allows them to put into practice the knowledge acquired during labF3S.

The donation must be directed to:

Covering operational expenses and establishing different ways to diversify their sources of income.

Monte Azul

They will cover a farm's rent for 12 months. They will develop a high-quality coffee brand that can be sold in Puerto Rico and the US. They will cover the costs of planting 1,000 coffee trees and the processing of their crops to market them.

Fundación Carrusel

They will strengthen the administrative area by contracting services to help them process data and present their achievements to their social investors. Additionally, they will train two professionals in horse training to be able to provide services to other sectors.

Alfonsina, Inc.

They will develop strategies to diversify their income, submit applications for federal and state funds. The donation will be used to maintain the administrative assistant and accounting positions, and create the proposal writer position.

PAEC

They will hire a consultant to assist with the analysis, design, selection, and launch of a social enterprise and they will hire a coordinator for the project.

Asociación Acirc

They will continue the work carried out with the F3S donation granted to them in 2021. They will cover the salaries of the administrative staff in charge of carrying out marketing and sales of different products such as artistic services, stage material rental, and the use of the cultural center for activities, among others.





LABORATORY TO STRENGTHEN THE THIRD SECTOR (labF3S)

Our acceleration and training Project, labF3S, was conceptualized and designed in 2020 in response to the commitment of our institution to continue contributing to the strengthening and professionalization of non-profit organizations in Puerto Rico. The pandemic exacerbated the urgency of this project to ensure our organizations had access to state, private, and federal incentives and grants.

Launch of the PHASE II pilot of labF3S

This year, PHASE II of the labF3S was redesigned so that the participating NPOs could focus on designing competitive projects and creating new business units.

The technical assistance strengthened the organizational skills of the leadership to design projects that would improve their ability to access external financing.

The participating organizations had Dr. Alfredo Carrasquillo and Dr. Wanda Pacheco as resources to assist them in the process of designing Programs aligned to their mission, developing theory of change, evaluation strategy, logic model, and business units.

The selected organizations were:

- El Punto en la Montaña
- Monte Azul
- Corporación El Punto en la Montaña
- Alianza Municipal de Servicios Integrados, Inc.
- Mentas Puertorriqueñas en Acción
- Pública Espacio
- Program de Apoyo y Enlace Comunitario, Inc.

PHASE III

Scheduled to launch in 2023 and designed to serve individuals who want to improve their proposal writing skills to apply for federal funds. In Phase III, participants will be trained to research, compose, and make the necessary arrangements to acquire federal funds. In the end, they will be put in contact with NPOs that need support from graduates of labF3S Phase II.

labF3S ON DEMAND

PHASE I

This phase focuses on acquiring the basic requirements to be eligible to access federal and philanthropic funds. The need for PHASE I is so profound that we decided to develop a digital version that will allow us to impact a greater number of organizations.

Currently, we are working together with Professor Patricia Valentín and a production team to launch this modality in 2023.

Global	Total
Total NPOs that have participated in labF3s	93
Total de propuestas sometidas (estatales, federales, privadas; ambas fases)	538
Total proposals submitted (state, federal, private; both phases) approved.	363
Total 501c3 exemption requests APPLIED FOR	34
Total 501c3 exemption applications APPROVED	29
Total 1101 exemption requests APPLIED FOR	15
Total 1101 exemption requests APPROVED	10



The Titín Foundation Program SINFINESPR consists of various tools aimed at strengthening the third sector through the digital platform SINFINESPR.org. Consolidated into one digital space, SINFINESPR consists of a database of information from more than 1,200 organizations, the labF3S strengthening and acceleration project, a section that details available aid and current needs to serve as an information and meeting point for the sector, among other features.

SINFINESPR.org updates its user experience

In the interest of serving and supporting NPOs more efficiently, we adjusted their profiles on SINFINESPR.org. With the new design we managed to make the information more visible for users, potential donors, and for those interested in obtaining information about the sector. In addition, navigation is more intuitive and simpler.

We enriched the profiles by adding more information that will allow them to increase their projection and opportunities to access philanthropic funds.

Upon visiting profiles, users will have an at-a-glance snapshot of the NPO's information color-coded to simplify profile creation and updating.

Two sections were added in which we requested documents be uploaded that will allow the NPO to be considered for philanthropic, state, and federal funds. With this addition, donors will be able to learn more about the organization and its fiscal health.

SINFINESPR.org also adapted to the emergency that arose with Hurricane Fiona. To funnel all the available resources and identify urgent

needs after the hurricane, the SINFINESPR.org platform became the main dissemination tool for non-profit organizations.

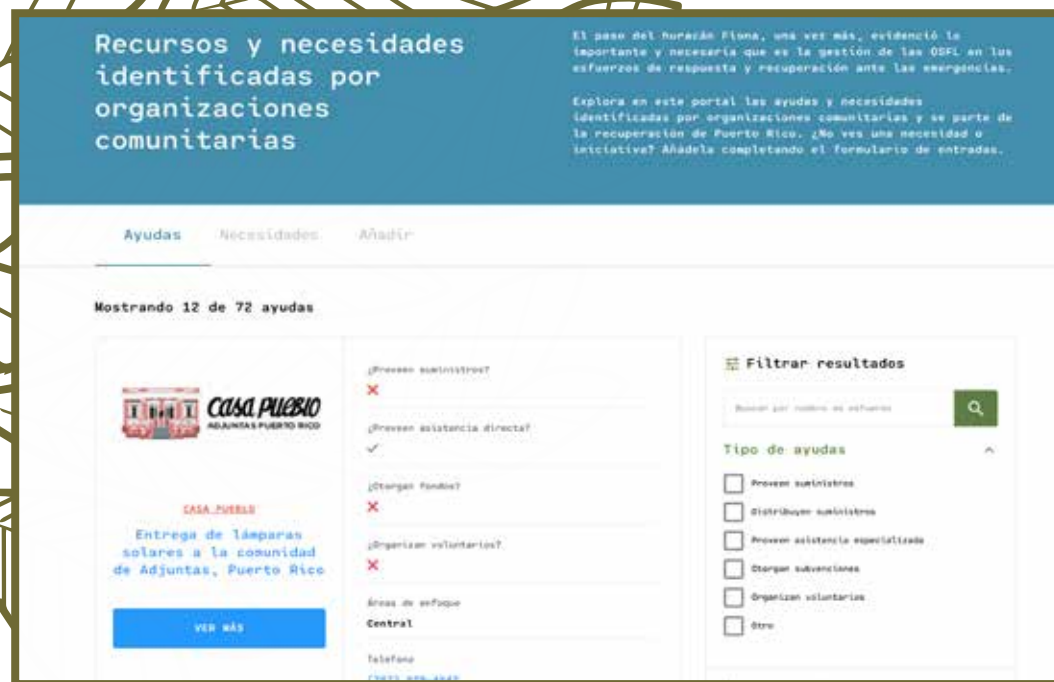
Now SINFINESPR.org has a **RESOURCES** tab that allows interested parties to verify the available aid and needs. This function helps to avoid duplicating efforts and strengthens collaborative ties.

When entering the RESOURCES page, the user can choose between three actions: HELP, NEEDS, and ADD.

Under HELP you will find details of the type of support they provide and information for you to contact them directly.

To facilitate navigation, in both HELP and NEEDS, The user can filter the information by:

- affected population
- needs
- aid
- geographic area



COMMUNICATION

In 2022, the Communication Department focused on internal and external campaigns to publicize our brand and programs and how they intertwine.

Initiatives were designed that clearly and directly linked the Titín Foundation with SINFINESPR.org, with the goal that people would recognize SINFINESPR.org as one of our Foundation's Programs.

The CUENTAx2 donation matching campaign was essential in reaching this objective.

With it we highlighted:

The Titín Foundation Donation Program SINFINESPR.org as a tool to donate.

The importance of maintaining an updated profile on the platform to be able to participate in campaigns, calls, and workshops.

The work of all the Titín Foundation Programs was disseminated through various platforms, including social media, digital media, print media, radio, television, and outdoor advertising such as billboards.

The editorial coverage was extensive, estimated to have reached the sum of \$74,070.00, at no cost to the Foundation.

Some of the media outlets that profiled us were

Wapa Radio 680 AM WIPR
magazine-pr.com

Diariodepuertorico.com
lavozdigitalpr.com

Metro

El Nuevo Día

Periódico EL SOL

Magazine PR

Periódico La Perla

ABC Puerto Rico

TeleORo

News is my Business

Ey Boricua

Diario de Puerto Rico



El Sol

Portada Noticias Deportes Negocios Opinión Salud Política Entretenimiento Internacional

Tu Anuncio Aquí

"CUENTAx2" una campaña de pareo de fondos para Organizaciones sin fines de lucro

CUENTA X Campaña de pareo de donativos de TITIN FOUNDATION

Entradas recientes

Padre cae en fraude con el falso secuestro de su hija: entregó 10 mil dólares

Salinas auxilia a comunidades con limitaciones de agua potable e intermitencia en el servicio de AAA.



Magazine PR

HOME ENTRETENIMIENTO CONOCES A ESTILOS DE VIDA GOBIERNO

NOTICIAS INSTAGRAM-MAGAZINE-PR EVENTOS SOCIALES

DONA a una organización sin fines de lucro local

CUENTA X Campaña de pareo de donativos de TITIN FOUNDATION

DONA a una organización sin fines de lucro local utilizando la plataforma digital SIMINISPR.org

NimB

Economy Financial District Retail Tourism & Transportation

Titín Foundation reaching out to diaspora for donations to Puerto Rico

Contributor September 26, 2022



STRATEGIC ALLIANCES

Since its creation, Titín Foundation has strived to create alliances that boost the projects linked to our mission of strengthening the third sector and democratizing access to culture and education.

TECHO

Investigation:

Contributions and challenges of civil organizations in the Caribbean

The TECHO (Latam) organization is an entity that works collaboratively to help millions of people from popular settlements in Latin America to overcome poverty.

TECHO used SINFINESPR.org to collect the data from the NPOs in Puerto Rico as part of the investigation.

In addition, we were invited to participate in a virtual conference in which we spoke with important representatives of the sector in Latin America.

Multisectoral coalition: ¡Todos a leer!

Since summer of last year, Titín Foundation joined the steering committee of the Multisectoral Coalition: *¡Todos a leer!* The purpose of the coalition is to agree on efficient and systemic strategies that increase and enhance the literacy skills of students in the Puerto Rico's public education system, with a focus on K-3.

The members of the committee are:

- Fundación Flamboyán
- Fundación Colibrí
- Fundación Banco Popular
- Puerto Rico Education Initiative
- Fundación Atención Atención
- Fundación Cortés
- Center for Educational Innovation
- Department of Education of Puerto Rico

SINFINES Commitment Department

During the past year, interviews and focus groups were conducted with various types of funders who informed the 2022 development of SINFINESPR.org, particularly the information cells on the profiles of NPO registered on the platform. The new profiling structure allows various types of funders to judge the government compliance status of organizations applying for and receiving grants. This simplifies the processes for both NPOs and funders. Fundación Colibrí is the first philanthropic institution to accept our SINFINES Commitment, this means that in order to evaluate grant proposals, the institution will require that organizations have an updated profile on SINFINESPR.org and will receive, if necessary, technical assistance from Titín Foundation's Programs team.

National Museum of Puerto Rican Arts & Culture (NMPRAC) - Chicago

Our alliance with the NMPRAC of Chicago began with a collaboration that allowed the Puerto Rico Symphony Orchestra to perform for the first time at the Chicago Symphony Center. During the month of September, our Executive Director and the Programs Director participated as panelists in the conference ENGAGE 2022, organized by the institution. After Hurricane Fiona, the NMPRAC was instrumental in gaining the support of the Puerto Rican diaspora during our CUENTAx2 campaign. Together we had the opportunity to participate in a press conference in Chicago and offer a radio interview about our emergency response efforts. The collaboration achieved a total of \$12,000 in donations through SINFINESPR.org.

Southern Economic Development District Organization

The new 501(c)3 organization in charge of directing the strategies outlined in the CEDS and created with the support of the Titín Foundation was recognized as the leader of the first Economic Development District with federal designation in Puerto Rico. The municipalities that make up the district are Guánica, Guayanilla, Yauco, Peñuelas, Ponce, and Juana Díaz. This certification will create a new local-federal alliance to support our entrepreneurs, mobilize resources, and make way for the economic growth of southern Puerto Rico.

Boricua Emprende Fest

The Foundation served as a sponsor of the BE Fest PR, an event organized by the Colmena 66 Program of the Puerto Rico Science, Technology, and Research Trust. During the event we were able to promote SINFINESPR.org and the labF3S project. In addition, we presented a panel moderated by our Programs Director in which graduates from different phases of labF3S ACIRC participated, as well as Fundación Carrusel and Simón Carlo, Esq.



2023

By 2023, Titín Foundation's team and its SINFINESPR Program will continue working to strengthen the third sector through its projects, programs, and strategic alliances.

Among the core initiatives that we will be promoting are:

- Creation of the Logic Model 2023-2027
- Customer relationship management integration (Salesforce NGO)
- Launch labF3S On Demand PHASE I
- Launch labF3S Phase III
- LabF3S alumni meeting
- 2nd edition of Donation matching campaign CUENTAx2
- Launch of Titin Foundation new identity
- 3rd edition F3S Donation for graduates of labF3S



