





Titín Foundation was founded in 2014 to continue the philanthropic efforts of Luis Felipe Segarra Boerman, affectionately known as Titín.

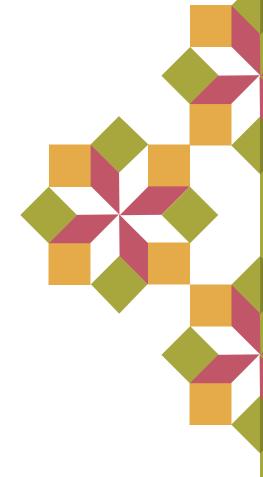
We're focused on creating and promoting initiatives to strengthen the non-profit sector to guarantee its financial sustainability. Our commitment rests firmly on the long-term development of this sector to achieve equal access to opportunities in our society.

#### THE FOUNDATION HAS THREE MAIN PROGRAMS:

- Grants and Scholarships Program
- Third Sector Strengthening Program: SINFINESPR
- Public Policy Program

This year we were able to design our theory of change to refocus our mission and adjust to the current reality of the work we do. During the next years, our vision will focus on "achieving equal access to opportunities for a better quality of life" and our mission on "supporting the development of people and communities by strengthening the capabilities of the non-profit sector."

Today we share the IMPACT of Titín Foundation and its programs in 2023.



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# ABOUT SINFINESPR

SINFINESPR is the name of Titín Foundation's program directed toward the strengthening of the third sector. It features several tools and projects focused on this mission, which live in the SINFINESPR.org digital platform. Through them, we provide facts and information about and for the sector.



# **SINFINES FACTS**

Validated financial and organizational information of more than 1,200 non-profit organizations duly registered with Puerto Rico's Department of State.

## **SINFINES RESOURCES**

Meeting point with tools and help for the needs of non-profit organizations.

## **SINFINES SPACE**

News and information about the third sector.

labF3S (Lab for the Strengthening of the Third Sector)





# **ABOUT labF3S**

One of our program's main projects is the Lab for the Strengthening of the Third Sector: labF3S. It's a training and acceleration program for non-profit organizations. It's divided into four non-sequential phases. Each one is designed to adjust to the needs of different levels in which an organization might be in.

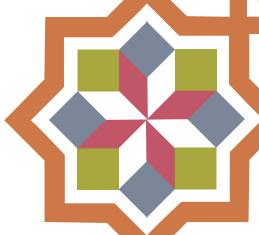
**PHASE I -** (onDEMAND) - We support non-profit organizations to acquire the required tax exemptions, through asynchronous training and technical assistance.

**PHASE II -** (Design of strategies for fund procurement) - We strengthen the institutional skills of non-profit organizations through training and expert mentorship to maximize their opportunities to obtain external funding.

**PHASE III -** (Grant writing) - We train junior grant writers up to the federal level and give them scholarships to get certified with the American Grant Writers Association.

**PHASE IV -** (Social entrepreneurship) - We provide non-profit organizations with the knowledge and technical assistance necessary to create their own sources of unrestricted income.

For the benefit of our users, this year we optimized the platform's search engine to improve the filtering of relevant data.





# **NOW THE AUDIENCE CAN:**

Search simultaneously throughout the entire platform.

Organize and filter the number of results by tab or section.

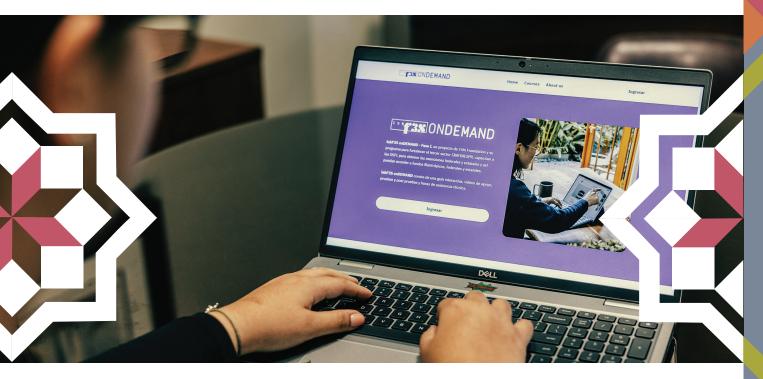
See organizations listed in order of the most recently validated.

Enjoy a redesigned News and Information section: SINFINES Space. Here people can find news and information about the third sector.

# LABF3S PHASE I ONDEMAND LAUNCH

Due to high demand from non-profit organizations interested in participating in Phase I of labF3S, we decided to launch an asynchronous version of the initiative to reach more organizations.

As part of this effort, participants receive hours of technical assistance from experts in law and accounting.



# THE COURSE CONSISTS OF:

- Six tutorial videos with Professor Patricia Valentín, Ph.D.
- Interactive guide with access to documents.
- Before-and-after tests to validate your newly learned knowledge.

- Technical assistance from lawyers and certified public accountants.
- We have 10 non-profit organizations who have successfully completed the course.
- 7 non-profit organizations are currently taking the course to apply for 1101.01(a) (2) and 501(c)(3) exemptions

For more information visit sinfinespr.org

# LABF3S PHASE III LAUNCH

The labF3S program (Lab for the Strengthening of the Third Sector) keeps evolving. In August we launched the project's Phase III. It's geared toward improving the proposal drafting skills of junior grant writers all the way up to the federal level.

For this effort we partnered with Ana G. Méndez University to design a curriculum to train grant writers in the creation of competitive proposals. 7 writers graduated from the program.

The participants will now be able to apply for state, federal, and private funding and will remain within Titín Foundation's network of resources.

As part of the training, the participants worked along graduates of Phase II Cohort 2, a capstone project that consists of:

- Identifying an adequate source of financing for one of these entities' projects or programs.
- Writing of a proposal. Presentation of proposals to win grants. For cases in which there was no open call, a draft was designed to be ready so that, as soon as a funding opportunity arises, the participating non-profit organizations can submit the approved draft.

The participants will get certified **nationally** with the **American Grant Writers Association**.

This past November 9, **Titín Foundation** organized a **meetup ("Minijunte")** for the first Cohort of grant writers of labF3S

Phase III at Miramar's Museum of Art and Design **(MADMi)** to socialize, share experiences, and network.



Adriana Rivera Rivera, SINFINESPR Programs Officer

# labF3S: 2020 to 2022 IMPACT

The **Lab for the Strengthening of the Third Sector (labF3S)** was created and launched in 2020 as a response to the special needs of non-profit organizations facing the economic difficulties brought by the COVID-19 pandemic. There was a great need to gain eligibility to benefit from available economic incentives, and that moved us to design labF3S. By obtaining basic eligibility criteria, non-profit organizations were able to continue offering their services for the benefit of society.

Over the next years, we decided to widen the training and acceleration offerings of labF3S to meet the diverse needs and maturity stages among the ecosystem's organizations.

We are committed to keep monitoring the development of the non-profit organizations that graduated from labF3S for a period of 5

years. This will allow us to measure the course's impact and to identify other barriers that may hinder the operational and programmatic strengthening of the organizations we serve.

Following up on the progress of these organizations consists of two annual surveys, which are sent digitally. All of the gathered information is considered self-reported information by the organizations at the end of 2021 and 2022.

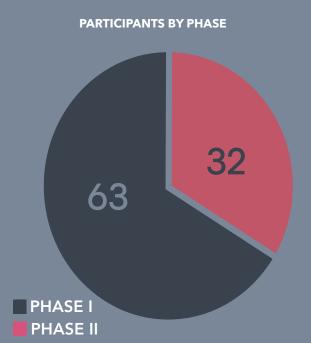
The results shared here contain data from the non-profit organizations that completed the following phases:

- Phase I Eligibility
- Phase II Competitive design of fundprocurement strategies

#### **ALL OF THE PARTICIPATING ORGANIZATIONS**

PHASE	AVERAGE COST BY ORGANIZATION	ROI
	\$982.81	3,335%
	\$2,830.11	213,238%

Between **2020 y 2022**, labF3S impacted **95 non-profit organizations** in Puerto Rico. **66%** of them participated in **Phase I**.

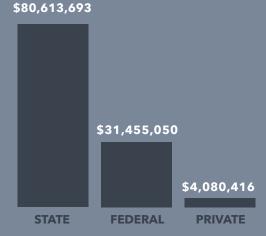


#### **TOTAL OBTAINED FUNDING**

The majority of funds obtained and reported by the organizations between 2021 and 2022 came from state agencies, followed by federal agencies, then by private institutions.



**68%** of all applications were approved, representing **\$116,146,149** in income for the organizations: **\$80,613,693** in state funds, **\$31,455,050** in federal funds and **\$4,080,416** in private funds.







On March 31 we celebrated our first JUNTE labF3S for the graduates of training and acceleration project labF3S (Lab for the Strengthening of the Third Sector).

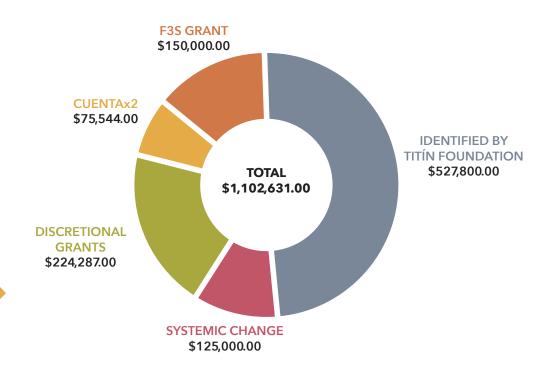
This activity allowed graduates to meet in person for the first time.

The MEETUP was held at Hacienda Marangelí in **San Lorenzo** and featured the participation of **CenAlKE**, **Arte y Maña**, **ACirc and El Laberinto del Coco**, all recipients of funding by our Foundation.





The Donations Program at Titín Foundation seeks to grant funds according to merit, in an equitable way, so that non-profit organizations can become self-sustainable and achieve sound governance.



**IDENTIFIED BY** 

# TITÍN FOUNDATION

These organizations have received support from the Foundation for over five years.

Our help lets them develop programs and cover costs related to operations, programs, and strategy (development of theory of change and logical model).

- Museo de Arte y Diseño de Miramar (MADMi).
- Centro de Apoyo Integrado y Kinesiología Energética, Inc. (CenAIKE)
- Centro Criollo de Ciencia y Tecnología del Caribe (C3Tec)
- Fundación A-Mar para Niños Quemados, Inc.

# **SYSTEMIC CHANGE**

These donations are meant to facilitate initiatives and efforts that create precedents and concrete changes in the way entire structures or systems operate. We wish to support organizations that seek to understand and repair the fundamental causes of social problems.

- ColaborativoPR
- Movimiento Una Sola Voz
- Coalición Multisectorial: ¡Todos a leer!

### **DISCRETIONARY**

- Coalición Legal para Puerto Rico
- Universidad del Sagrado Corazón Philanthropy Lab
- Lectores para el Futuro
- Pública Espacio
- ABRE PR
- CulturArte
- Museo de Arte de Puerto Rico
- Colegio María Auxiliadora
- Fundación Atención Atención
- Caribbean Volleyball Championship
- Colegio San Ignacio Torneo de Golf
- American Cello Institute
- Concierto Pro Fondos Sammy Morales
- BE Fest 2023
- El Laberinto del Coco
- Instituto del Desarrollo de la Juventud
- Fundación Pro-Ayuda
- Ópera de Puerto Rico
- Hogar Nuestra Señora de la Providencia
- Jayro Cabrera Pizarro
- Verónica Cosme
- Club de Voleibol Lancheras
- Filantropía PR





# F3S

The F3S Grant supports organizations that graduated from labF3S and promotes their strengthening. Its objective is to provide funds for their operational costs so they can diversify their sources of income. Operational costs include payroll, independent contractors, rent, equipment purchases, among others. Covering these costs helps the organization generate a larger impact and fulfill its mission and vision. By promoting the development of unrestricted sources of funding and the strategic participation of procurement processes for competitive funding, through funding diversification, allows Titín Foundation to move closer to its goal of strengthening the third sector.

This is the third year in which these donations were granted. The supported projects were:

# **Monte Azul**

This organization incubates local and sustainable agricultural development initiatives, as well as renewable energy systems that empower rural communities to achieve a more robust and environmentally resilient economy. This project will give the organization resources to exapand agricultural operations in its Maricao farm. Specifically, the organization will be able to: (1) build beehives for honey production and a chicken coop for egg production, (2) rehabilitate its main building to offer a farm AirBnB experience focused on coffee production and birdwatching, and (3) hire a part-time grant writer.



# Mujeres de Isla

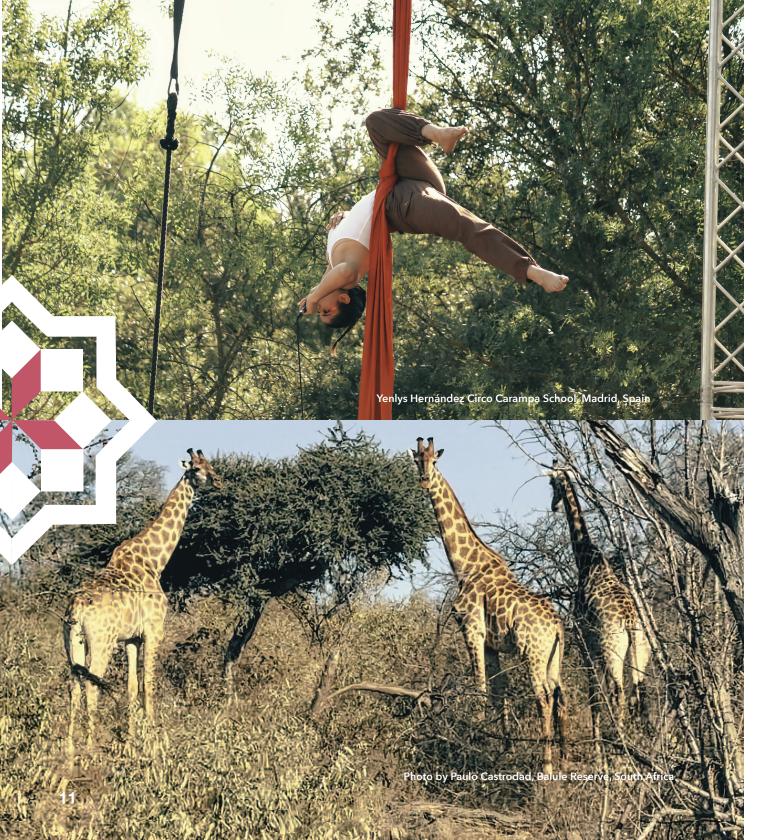
This organization seeks to move communities through dialog and action, as well as teach transferable abilities that can turn into commercial projects to increase local sustanability, promote inclusion and defend the communities they serve.

The project will grant the organization the resources to generate new strategies to diversify their sources of funding and generate a greater impact. Specifically, the organization will be able to: (1) hire a business development leader in agricultural eco-tourism who will design and promote social enterprises within Culebra to generate unrestricted funding that will strengthen the organization's programs and projects, and (2) hire a grant writer who can create new partnerships and strengthen existing ones with public or private donors, apply for funding to gather social capital, donations, and more visibility for the people of Culebra.

# Arte y Maña

This non-profit organization has a mission to give communities arts and culture-based tools that promote social well-being, solidarity, leadership, and entrepreneurship. This project will give the organization resources to create new strategies that will diversify its sources of funding and generate a larger impact. Specifically, the organization will be able to: (1) rent a physical space to carry out its many activities, which can also be used as a sublet for rehearsals, workshops, and other events, (2) hire the professional services of a Certified Public Accountant to help them prepare audited financial statements, and (3) cover the salary of a grant writer.





# **SCHOLARSHIPS**

# **Elementary school**

• Colegio María Auxiliadora

# Middle school

- Colegio Santa Gema
- Colegio San Juan Bautista

# **High school**

- CPN Colegio Puertorriqueño de Niñas
- Colegio San Ignacio

# Parroquia San Luis Rey Scholarship Program

- Colegio Nuestra Señora de Guadalupe
- Academia San Jorge
- Colegio Santa Cruz Montessori
- Colegio Nuestra Señora de Belén
- Colegio Nuestra Señora de Guadalupe

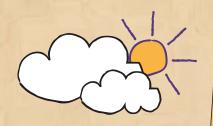
# **College Studies**

- Pratt Institute
- Escuela de Circo Carampa en Madrid, España
- PUCPR Pontificia Universidad Católica de Puerto Rico
- Paulo Javier Castrodad Intern, Balule Reserve, South Africa
- MCAT Support
- Valentina Isabel Dávila (table tennis training)

# Boys And Girls Club Bayamón English Lab Inauguration

In 2021, Titín Foundation gave the Bayamón Boys and Girls Club of Puerto Rico a multiannual grant. This donation was destined to develop a Bilingual Club so that participants could develop their English language abilities, an important skill that will open doors for them in the future. In 2023, part of the grant was used to inaugurate the first English Lab, where participants can use technology as an integral part of the learning process. The space features areas for computers, podcast production equipment, reading, games, and everything you need to learn English.





# MATCHING-FUND CAMPAIGN BY TITÍN FOUNDATION

# **CUENTAX2 DONATIONS**

For a second consecutive year, Titín Foundation and its Donations Program carried out its fund-pairing campaign CUENTAx2 for the first 20 non-profit organizations that met all requirements.



# **THESE WERE:**

- 1- Sociedad Pro Hospital del Niño
- 2- Museo de Arte Contemporáneo
- 3-Instituto Psicopedagógico de PR
- 4- Asociación ACirc
- 5- Monte Azul
- 6- Centros Sor Isolina Ferré
- 7- G-8
- 8- Ciencia Puerto Rico
- 9- Eco Recursos Comunitarios
- 10- Arte y Maña

- 11- Institute for Individual Group and Organizational Development
- 12- Fundación Borincana
- 13- Fundación de Culebra
- 14- True Self Foundation
- 15- Mentes Puertorriqueñas en Acción
- 16- Espacio A
- 17- Para Servirle
- 18- Carrusel en la Sebastiana
- 19- De Frente al Alzheimer
- 20- CenAIKE

- Partnership with PayPal to accept donations through the SFPR platform.
- Titín Foundation destined a fund of \$100,000 to match \$5,000 per organization.

• This year **12** organizations surpassed the goal, raising **\$100,713.44** which turned into **\$175,713.44** with the funds matched by Titín Foundation.

a total of

ORGANIZATIONS
ACHIEVED THE GOA
AND RECIEVED THE
TOTAL MATCH OF:

\$175,713.44

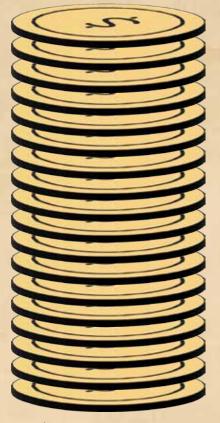


Cuenta x 2 Funds Raised

\$100,713.44



Total Funds



With Titin Foundation Pairing

#### 40 NEGOCIOS



# Aval federal a nueva iniciativa para el sur

 Spreddo recibe certificación que facilita la obtención de fondos federales para impulsar las economías de Ponce, Yauco, Guánica, Peñuelas, Guayanilla y Juana Díaz







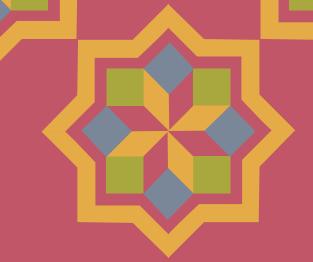
# DESARROLLO ECONÓMICO TITÍN FOUNDATION



municipios de Guánica.



# Gobierno federal designa el primer distrito económico en Puerto Rico





# STRATEGIC **PARTNERSHIPS**

# **SEDD-PR**

The Southern Economic Development District of Puerto Rico (SEDD-PR) is the first economic development district created by the Economic Development Administration (EDA) in Puerto Rico.

SEDD is a non-partisan, non-profit organization that works to strengthen the regional economy of Puerto Rico's southern region, with an emphasis in four key industries: health services, agriculture, tourism, and the blue economy.

Titín Foundation and Lic. Alfredo Martínez Álvarez received the President's Special Award for Economic Development, granted by the Southern Chamber of Commerce.

# PUBLIC POLICY This year the Foundation established a Public Policy program. Its missis

This year the Foundation established a Public Policy program. Its mission is to understand the challenges that affect non-profit organizations and design strategies to overcome them, taking full advantage of the opportunities available in governmental entities.

# Among this program's achievements are:

The design of a working agenda focused on three points that seek to strengthen the third sector with the following goals:

- Increase financing and decrease economic burdens for non-profit organizations.
- Reduce bureaucracy for non-profit organizations.
- Promote the development of non-profit organizations.

#### Other achievements included:

- The presentation of the Foundation's first explanatory memo.
- Collaboration with **Movimiento Una Sola Voz**, which resulted in important amendments to Senate Project 973, ensuring that the Legislative Fund for Community Impact isn't used inadequately.



# OUR TEAM

Sofía Martínez-Álvarez

**Executive Director** 

Hazel Colón Vázquez

Director of Programs and Strategies

María Cristina Moreno Villareal

Director of Communication

Jeirca Medina Pagán

Associate Director of Public Policy

Paula I. Fournier del Valle

Programs Manager

Adriana I. Rivera Rivera

SINFINESPR Programs Officer

**Briana Lee Rodríguez Camacho** 

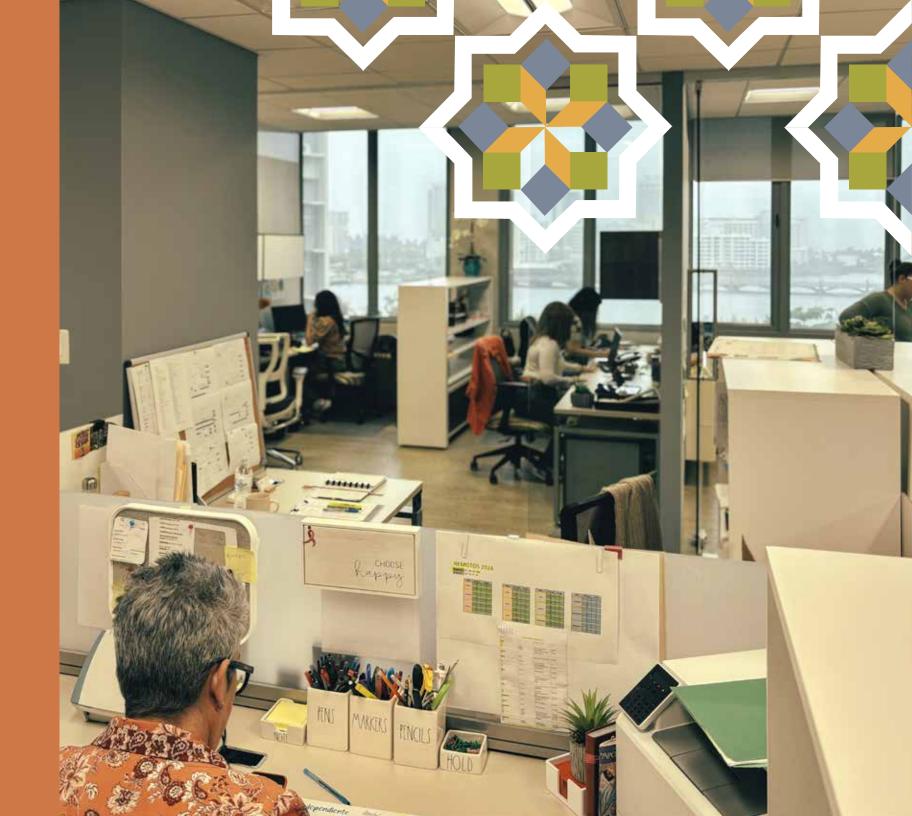
Product Development Officer

**Maribel Pintado Ocasio** 

Assistant to the President of Titín Foundation's Board of Directors

**Jacqueline Rodríguez Martínez** 

Assistant to the Excutive Director





# 2024 WORK PLAN

Titín Foundation's team will keep working on three main programs, continuing our goal of aligning all of our efforts to strengthen the non-profit sector.

## **STRATEGY**

To do this, it will be imperative to implement our Theory of Change 2024-2030, on which we worked on last year. Its focus is the financial sustainability of non-profit organizations.

Our agenda for non-profit organizations to reach that sustainability is based on 5 pillars:

- Recruitment and retention of skilled talent through professional development and competitive salaries.
- Sound administration, operations, and governance practices.
- Partnerships and collaborations among organizations, the private sector, and the public sector to maximize the impact of their efforts.
- A culture of evaluation, planning, and design of programs that feature data gathering and analysis.
- Implementation of high-impact programs to achieve social change.

# **SINFINESPR**

In the Product Department, we'll keep improving the user experience of our platforms through:

- The creation of a closed login system for editing profiles.
- Integration of PayPal in every profile to simplify the donation process.
- Easier-to-use registration system.

# labF3S

We'll keep improving the onDEMAND product, which will always remain active.

We'll launch a redesigned and refocused Phase II to help non-profit organizations create competitive projects and access more funding.

Phase IV Launch: training focused on social entrepreneurship so that non-profit organizations can create a source of income within their entity.

#### **GRANTS**

We'll structure the goals of the Donations program to better sync with other programs and projects in the Foundation.

# **PUBLIC POLICY**

We'll implement the agenda set in 2023, which seeks to:

- Increase financing and decrease economic burdens for non-profit organizations.
- Reduce bureaucracy for non-profit organizations.
- Promote the development of non-profit organizations.

# **COMMUNICATIONS**

- Keep adjusting and supporting the Foundation's programs.
- Keep working on the uniformity of the message that stems from the new Theory of Change.
- Redesign Titín Foundation's webpage.

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