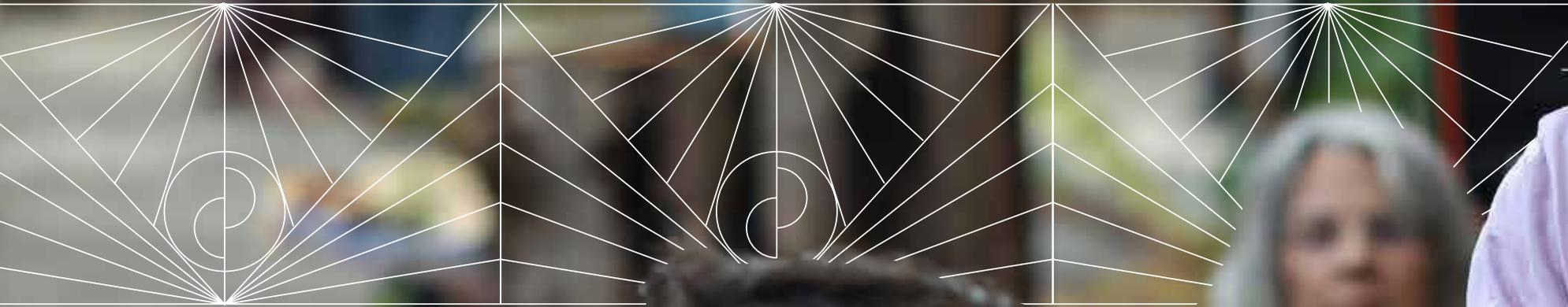


TITÍN FOUNDATION

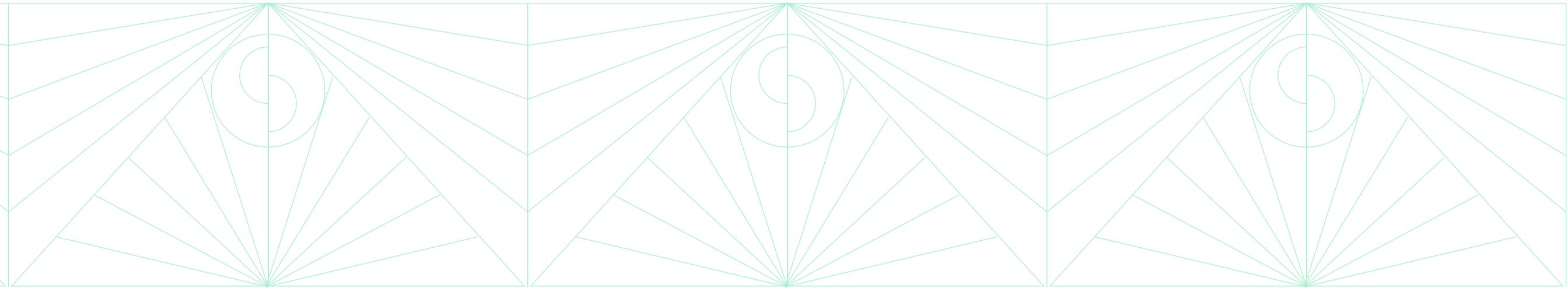
# IMPACT 2024



TITÍN  
FOUNDATION

TITÍN FOUNDATION

# IMPACT 2024



**Since 2018, TITÍN FOUNDATION has invested nearly \$9,000,000.00 through its programs.**

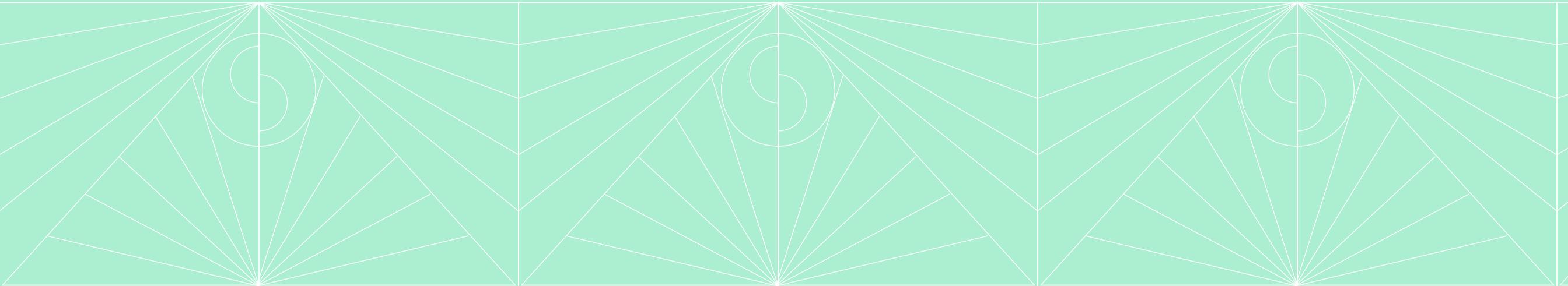
Throughout 2024, all our programs -Donations, Scholarships, F3S (a program for strengthening the third sector), and Public Policy- have aligned to lay the foundation for implementing our Theory of Change. This framework, which will remain in effect until 2030, is focused on the financial sustainability of local nonprofit organizations (NPOs) and will allow us to continue supporting entities that are essential to our social fabric. We are proud to share the impact achieved by Titín Foundation in 2024.

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## THIRD SECTOR STRENGTHENING PROGRAM (F3S)

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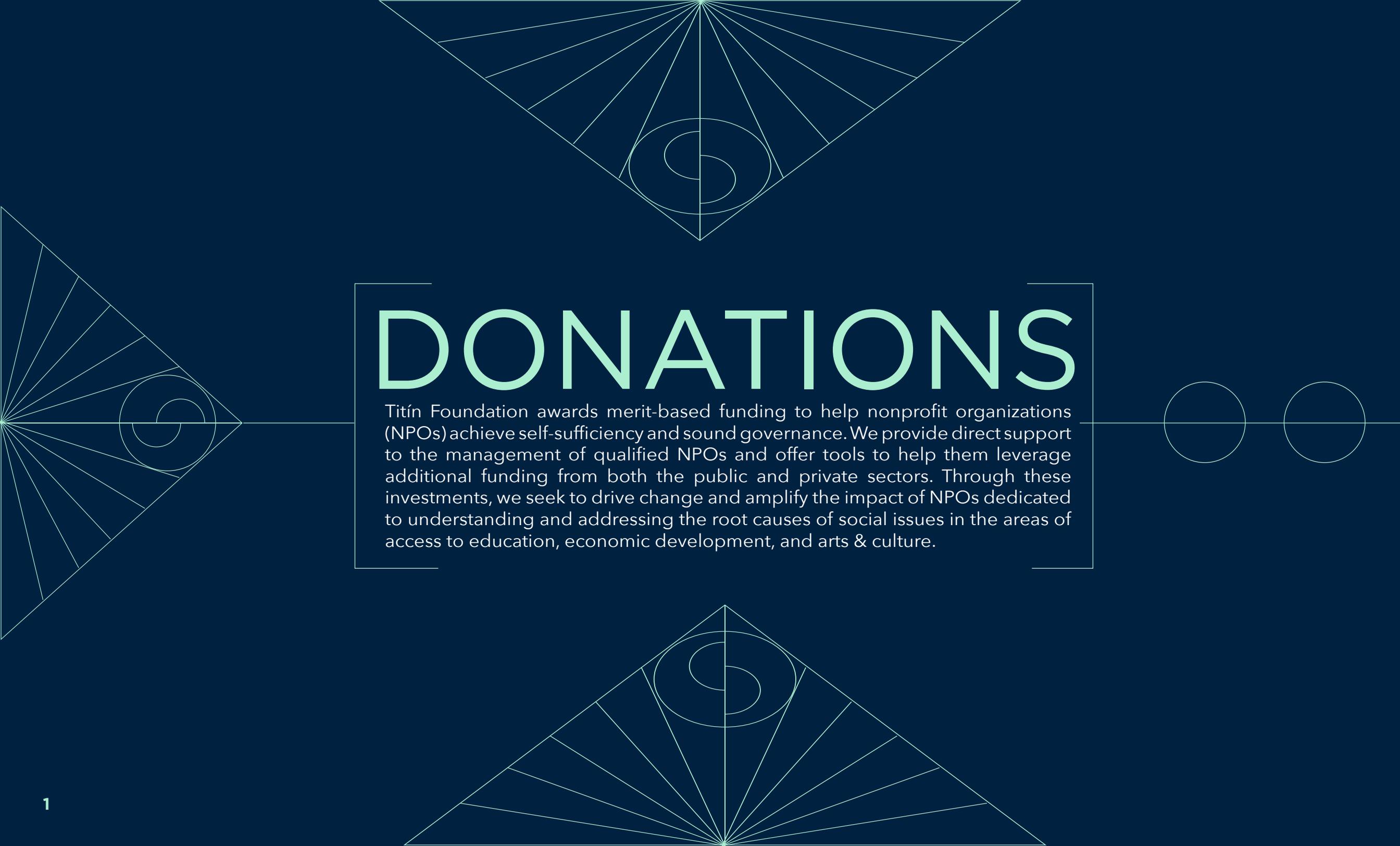
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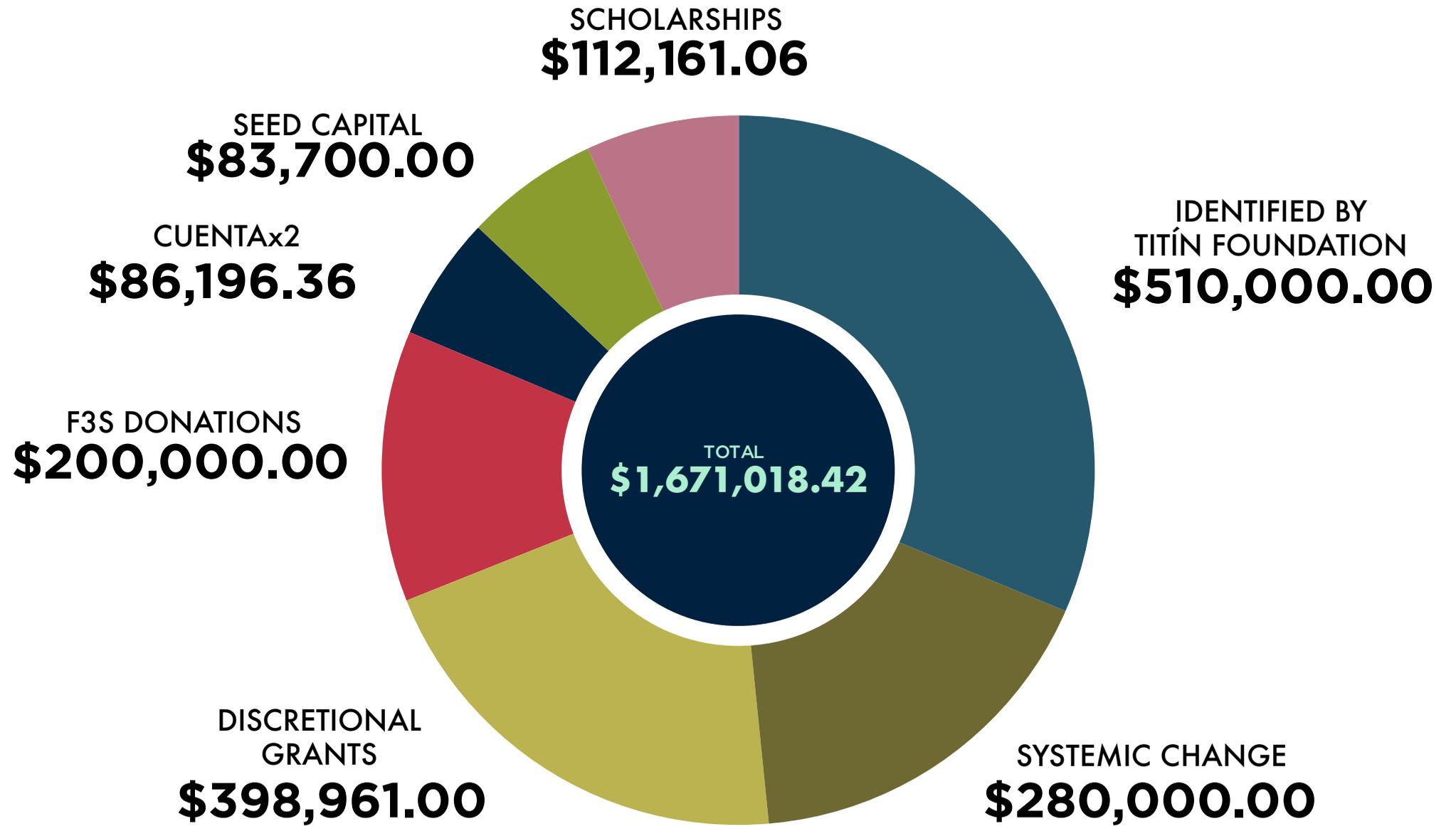
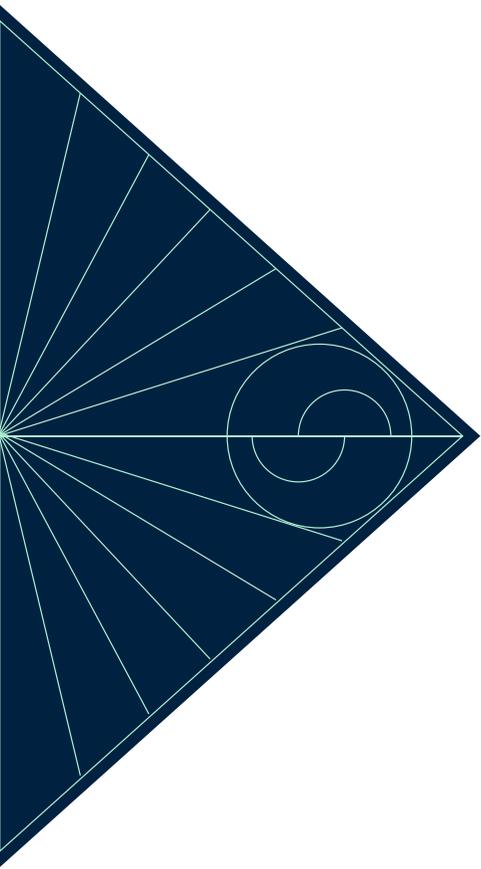
## OUR TEAM

21



# DONATIONS

Titín Foundation awards merit-based funding to help nonprofit organizations (NPOs) achieve self-sufficiency and sound governance. We provide direct support to the management of qualified NPOs and offer tools to help them leverage additional funding from both the public and private sectors. Through these investments, we seek to drive change and amplify the impact of NPOs dedicated to understanding and addressing the root causes of social issues in the areas of access to education, economic development, and arts & culture.



# DISCRETIONAL GRANTS

\$398,961.00



At times, we provide funding for specific activities, projects, and programs when we have a particular interest in a specific area of an organization's work. In 2024, the following donations were awarded:

- LEAD Collaborative
- Asociación ACirc
- Bellas Artes de Caguas
- Fondo Iglesia María Auxiliadora - Padre Colacho
- American Cello Institute
- Universidad Sagrado Corazón
  - Second year of the course/lab "Social Change: Philanthropy Lab" in collaboration with the Philanthropy Lab organization
- Fideicomiso de Ciencias, Tecnología e Investigación de Puerto Rico
  - Copresenters of Boricua Emprende Fest (BE Fest) in collaboration with Colmena 66 and the Puerto Rico Science, Technology, and Research Trust
- Colegio San Ignacio
- Filantropía PR
- Culturarte
- Caribbean Volleyball Championship
- GVA Volleyball Academy
- Affordable Housing Fund for Puerto Rico
- Fundación Kinesis
- Ópera de Puerto Rico
- Fundación Atención Atención
- Isla Verde Basketball Club
- Baldwin School
- Espacio A
- Fundación Pro-Ayuda de Puerto Rico
- Orquesta Sinfónica de Puerto Rico
- Maestría en Gestión y Administración Cultural (MAGAC)
- Museo de Arte y Diseño de Miramar (MADMi)
- Museo del Reciclaje
- Catedral San Juan Bautista
- Museo de Arte de Ponce
- SER de Puerto Rico
- Mentas Puertorriqueñas en Acción
  - Empowerment and Retention Program for Change Agents (PARACa). We were selected as an internship center for PARACa. The selected student, Ashley Lebrón Vázquez, became a Programs Associate in September.





Museo de Arte y Diseño de Miramar (MADMi)

## IDENTIFIED BY TITÍN FOUNDATION

\$510,000.00

The following organizations have been receiving support from the Foundation for over five years. This grant enables them to cover operational and programmatic expenses while developing strategies to fulfill their mission and vision.

Currently, these NPOs are undergoing an exit strategy process, which includes a multi-annual grant for two years. Additionally, they were given the opportunity to receive training and technical assistance in Phase IV of labF3S to develop a social enterprise project that generates revenue for the organization.

Donations awarded:

- Museo de Arte y Diseño de Miramar (MADMi): \$350,000.00
- Centro de Apoyo Integrado y Kinesiología Energética (CenAIKE): \$70,000.00
- Centro Criollo de Ciencias y Tecnología del Caribe (C3Tec): \$50,000.00
- Fundación A-Mar para niños quemados: \$40,000.00

# SYSTEMIC CHANGE

## \$280,000.00

We support organizations that seek to understand and address the root causes of dynamics that lead to inequitable access to education, economic opportunities, and the arts and culture. These initiatives go beyond direct service, aiming for scalable impact through efforts such as the compilation of successful models, place-based initiatives, applied research, public policy, advocacy, among others.

Donations awarded:

- **ColaborativoPR - \$50,000.00**  
Promotes access to higher education for young people in the municipality of Loíza.
- **Coalición multisectorial por la lectura ¡Todos a Leer! - \$30,000.00**  
An initiative to transform literacy education from kindergarten to third grade.
- **Southern Puerto Rico Economic Development District (SPREDD) - \$200,000.00**  
It strengthens the regional economy of southern Puerto Rico with a focus on four key industries: healthcare, agriculture, tourism, and the blue economy.

# Donation for Strengthening the Third Sector (F3S) 2024

## \$200,000.00

This donation, awarded since 2021 to alumni NPOs from the third sector strengthening project, labF3S, is intended to cover operational expenses and develop methods for diversifying income sources.

Each NPO had the opportunity to request up to \$50,000.00 for 2024.

The grants are awarded to NPOs with meritorious and competitive proposals.

Donations awarded:

### **Asociación ACirc - \$25,000.00**

Promotes the development of contemporary circus, street arts, and the arts in general, offering companies and artists spaces for expression and dissemination of their work. The initiative aims to bring these art forms to a larger audience, with a focus on communities with limited cultural offerings, encouraging the use of public and underutilized spaces through street arts formats.

### **Mentes Puertorriqueñas en Acción (MPA) - \$25,000.00**

Dedicated to fostering civic engagement and action among Puerto Rican youth. Its mission is to build a community of young people who make Puerto Rico their life project.

### **Monte Azul - \$25,000.00**

Working to incubate sustainable agriculture that empowers rural communities to create a resilient economy.

### **ParaServirle PR - \$25,000.00**

Promotes, showcases, and encourages support for organizations working for our communities in Puerto Rico, with the goal of motivating volunteerism and maximizing the impact of these organizations.

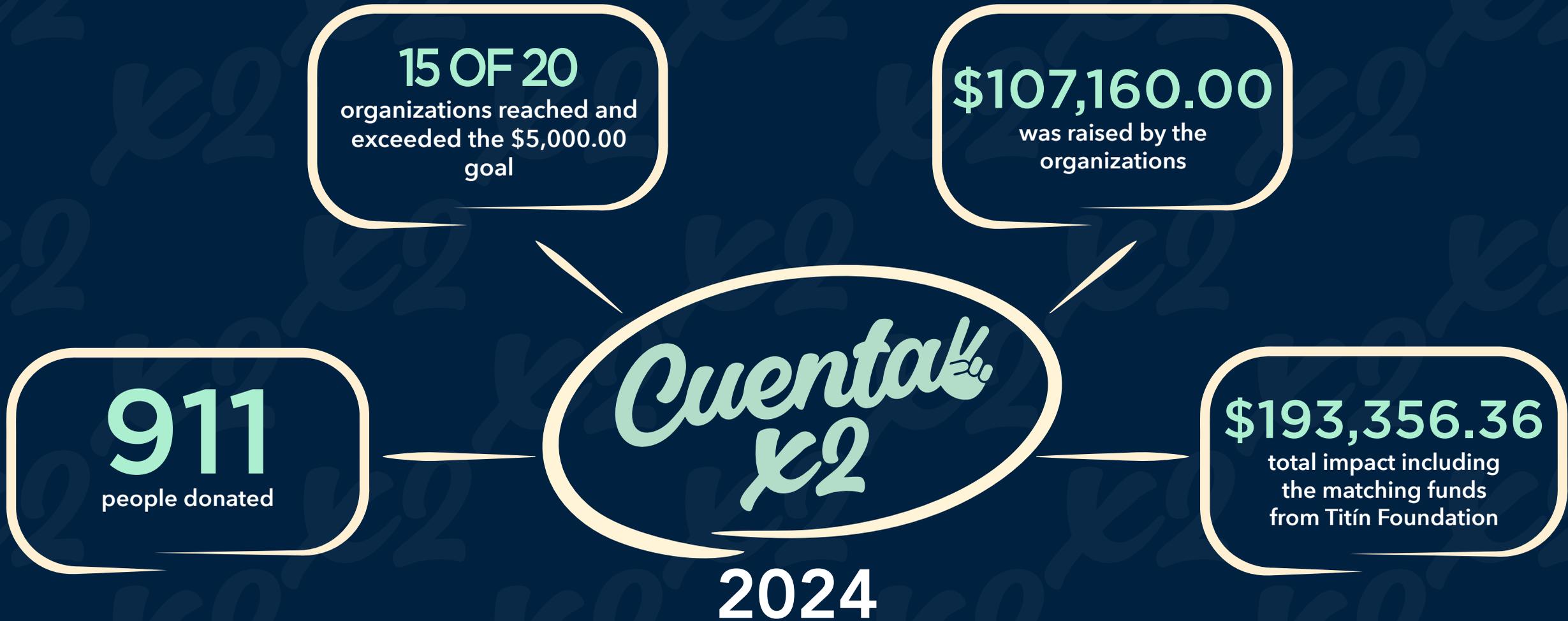
### **Caderamen - \$50,000.00**

A community-based organization focused on reducing inequalities affecting families in Puerto Rico during sexual and reproductive health processes. They recognize that the health and quality of life of each person are impacted by their environments and the way they live.

### **CMTAS Yauco - \$50,000.00**

An alliance with farmers and community members from the Quebradas neighborhood in Yauco to collaborate with stakeholders and provide formal education in sustainable agriculture to members of our communities.





For the third consecutive year, Titín Foundation's Donations Program launched the fund-matching campaign, CUENTAx2, for the first 20 NPOs that completed all the requirements to participate:

- Have an active profile in [SINFINESPR.org](https://sinfinespr.org)
- Complete the application
- Have a 1101.01(a)(2) exemption

Titín Foundation allocated a fund of \$100,000.00 to match up to \$5,000.00 per organization. The alliance with PayPal continued, allowing donations to be processed through this payment mechanism via the [SINFINESPR.org](https://sinfinespr.org) platform. These funds are unrestricted, enabling NPOs to address their most urgent needs without using programmatic funds.



The campaign received coverage on TV, radio, and traditional media in the metropolitan and regional areas. Additionally, an in-kind donation was secured with bMedia for highway billboards.

**Participating organizations:**

- Asociación de Documentalistas de Puerto Rico
- Centro Comunitario Rvda. Inés J. Figueroa
- De Frente al Alzheimer
- Instituto Nueva Escuela
- Orfeón San Juan Bautista
- G-8: Grupo de las ocho comunidades aledañas al Caño Martín Peña
- Arte y Maña
- Programa de Apoyo y Enlace Comunitario
- Proyecto La Nueva Esperanza
- Instituto Psicopedagógico de Puerto Rico
- Carrusel en la Sebastiana
- Museo de Arte Contemporáneo de Puerto Rico
- Centro de Apoyo Integrado y Kinesiología Energética
- HASER
- Cross the Goal Foundation
- Centros Sor Isolina Ferré
- Causa Local
- Habitat for Humanity Puerto Rico
- Teatro Público
- Fundación Puertorriqueña del Riñón



# SCHOLARSHIPS

## \$112,161.06

The Foundation also awards educational, sports, and arts development scholarships. Since its launch, the Scholarship Program has impacted over 100 Puerto Rican students.

¡Hola Rosalazo\_rosario! Me complace anunciar que he sido aceptada en el programa de Doctor en Terapia Física del Recinto de Ciencias Médicas!

Estoy sumamente emocionada de comenzar este nuevo capítulo en mi vida académica y profesional.

Siento una profunda gratitud hacia todos los que me han apoyado en este camino. Agradezco a mi madre, a mi padre, a mis hermanas, a Titin, familiares y amigos por su apoyo incondicional, a mis mentores por su guía e inspiración, y a mis profesores por sus enseñanzas y consejos.

Súper ansiosa de conocer y trabajar con mis futuros colegas. Les deseo mucho éxito ✨

Lista para educarme, servir y ayudar a toda persona que lo necesite.

Con Amor,  
Futura Dra. Rosario 🍷

### ELEMENTARY SCHOOLS

- Colegio María Auxiliadora - \$3,791.52
- Colegio Lourdes - \$3,772.90

### MIDDLE SCHOOLS

- Colegio Santa Gema - \$4,770.00

### HIGH SCHOOLS

- Colegio Puertorriqueño de Niñas - \$22,370.00
- Colegio San Ignacio - \$14,070.00
- Colegio San Juan Bosco - \$2,820.00

### SPECIALIZED SCHOOLS

- BYou Academy - \$6,291.29
- Schola Academy - \$3,000.00

### UNIVERSITIES

- PRATT Institute - \$10,000.00
- Recinto de Ciencias Médicas - \$10,016.00

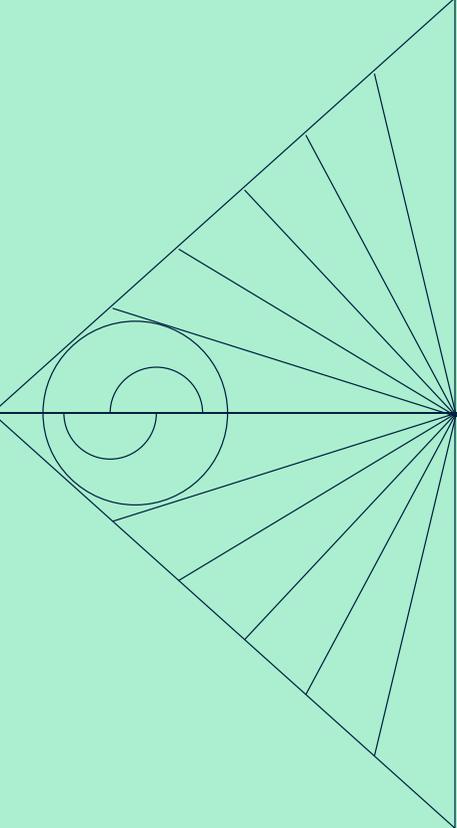
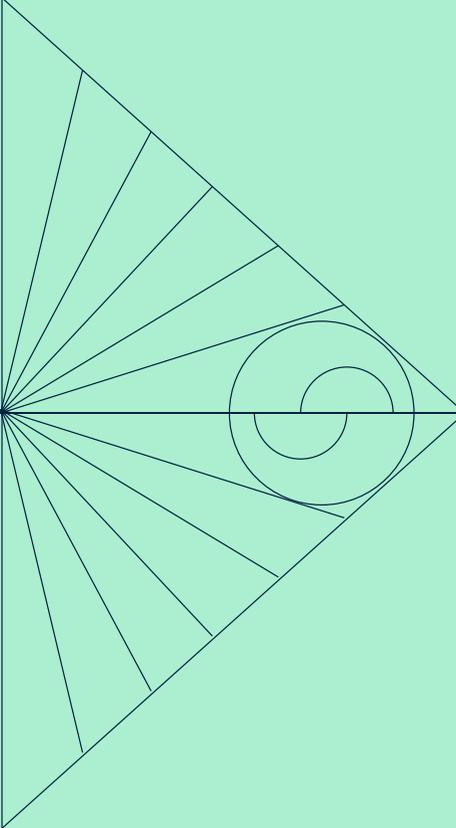
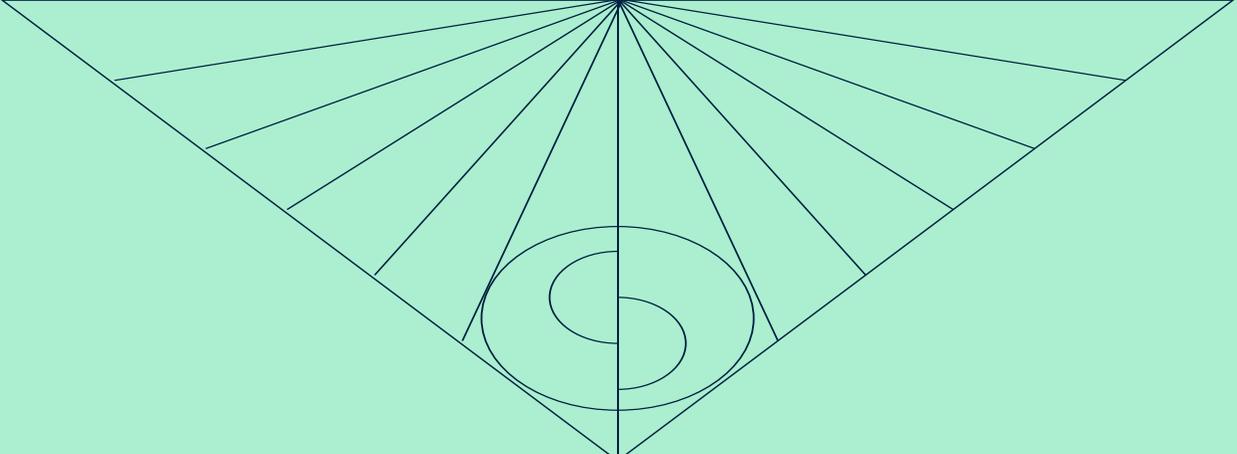
### PARROQUIA SAN LUIS REY

#### SCHOLARSHIP PROGRAM - \$15,969.35

- Colegio Nuestra Señora de Guadalupe
- Academia San Jorge
- Colegio Santa Cruz Montessori
- Colegio Nuestra Señora de Belén

### SPORTS

- Valentina Dávila Santiago - \$15,290.00



## Third Sector Strengthening Program (F3S)

Our Third Sector Strengthening Program (F3S) resides on the [SINFINESPR.org](https://SINFINESPR.org) digital platform and connects over 1,200 NPOs to facilitate strategic partnerships with other sectors. Through this program, we manage our training and acceleration project, the Laboratory for Strengthening the Third Sector (labF3S).

## Laboratory for Strengthening the Third Sector (labF3S)

LabF3S is an acceleration and training project for NPOs, divided into four non-sequential phases, designed to strengthen participants' programmatic, operational, and economic development. Each phase is designed to meet the specific needs of the NPO's organizational maturity at the time of applying.

- **PHASE I** - Acquire basic eligibility criteria to secure more philanthropic, local government, and federal funding.
- **PHASE II** - Focused on the design of competitive projects and the ideation of social entrepreneurship units.
- **PHASE III** - Aimed at supporting grant writers to improve their skills up to federal level.
- **PHASE IV** - Seeks to help NPOs create their own unrestricted income sources and foster a social entrepreneurship mindset.

**Fase I**

Apoyamos a OSFL a adquirir una o ambas de las exenciones contributivas requeridas, a través de capacitación asincrónica y asistencia técnica.

---

**Si ya fuiste admitido a labF3S Fase I onDEMAND y recibiste tus credenciales,**

ACCEDE LABF3S ONDEMAND

### Programa:

- Talleres de capacitación
- Asistencia técnica con CPA y abogados

### Resultados:

- 501(c)(3) IRS
- 1101.01 (a)(2)
- Departamento de Hacienda

**labF3S ONDEMAND**

- Guía editorial interactiva que detalla todo lo que debes hacer para conseguir las exenciones.
- 6 Videos de apoyo con la Dra. Patricia Valentin que ilustrarán puntos medulares a los que deben estar atentos al momento de completar y presentar la solicitud.
- Prepruebas y pospruebas para medir el nivel de conocimiento que la persona tiene sobre el tema antes de comenzar.
- Asistencias técnicas desde el portal podrán programar automáticamente consultas individualizadas con nuestros recursos expertos en derecho y CPA.
- Material de apoyo disponible.

SOLICITA AHORA

## PHASE I onDEMAND

Through onDEMAND, we supported NPOs in obtaining one or both of the applicable tax exemptions through asynchronous training and technical assistance.

In 2024, eight organizations were admitted to the initiative. Since its launch in the summer of 2023, 15 organizations have completed Phase I of onDEMAND. These graduates are:

- Afro-Inspira
- Costureras Soñadoras
- Photoboricua Kids
- Servicios de Abogacía Comunitaria
- El Junte
- Blue Fénix Care
- Acción Valerosa
- Mandala Animal Rehabilitation Center
- Raíces y Acción
- Puerto Rico Dream Center
- Mujer con Paso Firme
- Coach 4 Kids
- Aula Comunitaria
- Escritura Pública
- Urban Green Lab

The organizations have remained connected to the Foundation, participating in workshops, attending networking events, and submitting an application for the F3S Grant.

## PHASE II Cohort 2 participants at the miniJUNTE

In Phase II, the goal is to strengthen the organizational skills of the leaders of participating entities in designing competitive projects that improve their chances of applying for and accessing external funding programs.

The third cohort of Phase II enhanced the fundraising capacity of the participating organizations and ensured the creation of collaborations with entities that can support their work. Through Phase II, the NPOs designed crucial strategic documents for their organizational development, including a logical model and theory of change.

These organizations are:

- o Arte y Maña
- o Ballet Señorial
- o Ecos de Vida
- o Lectores para el Futuro
- o Museo de Arte de Puerto Rico
- o Museo del Reciclaje

## miniJUNTE

The miniJUNTE of Phase II Cohort 3 brought together foundations, collaborators, and the participating organizations at the Fundación Luis Muñoz Marín to listen to the presentations of the projects developed during the initiative. From this event, strategic partnerships emerged to support the causes of the participating organizations and to develop the projects conceived during the initiative.



## PHASE IV (pilot)

In 2024, we launched the Pilot of the Phase IV initiative. Organizations in the Identified by Titín Foundation donation category were selected to receive training and technical assistance to develop a source of income within the organization.

The organizations that joined this initiative were:

- Centro de Apoyo Integrado y Kinesiología Energética (CenAIKE)
- Centro Criollo de Ciencias y Tecnología del Caribe (C3Tec)
- Fundación A-Mar para niños quemados



At the end of the initiative, the organizations presented their pitch to access \$100,000 in seed capital.

The seed capital will help the selected organizations implement the initial stages of the social enterprise designed in Phase IV and create unrestricted funding units.

The \$100,000 in seed capital was distributed among the most meritorious applications. To select them, Titín Foundation established a committee to guide the evaluation process of the ventures.

The committee had intersectional experience in philanthropy, nonprofit organizations, and local social entrepreneurship.

- Alejandro Silva Díaz, social entrepreneurship professor and consultant
- Denisse Rodríguez Colón, Executive Director of Colmena 66

Seed capital awarded:

- \$34,000.00 to hire consultants in business planning for the healthcare system, and management for the launch of a social enterprise.
- Fundación A-Mar: \$49,700.00 to hire advisors for the launch of a continuing education curriculum, obtaining certifications, and permits.



## JUNTE labF3S 2024

For the second consecutive year, we celebrated JUNTE labF3S. Alumni organizations from the project met with other organizations, organizational development consultants, and the Titín Foundation team to enjoy a day of relaxation and networking at Finca La Zafra.

Ninety-one people took a break from their daily routines, enjoying good food, yoga, writing, ceramics, and a panel titled "Revolutionary Rest."

"I loved the focus on resting. Daily work, routines, and especially work in the nonprofit sector can be exhausting and at times even draining. These spaces are vital to recharge and continue. THANK YOU!" - SER de Puerto Rico

"The location was an excellent alternative. The atmosphere felt peaceful, and connecting with nature was extraordinary." - Pequeño Campeón de Jesús

"Thank you for the opportunity to allow us to participate in this event. It was great for our peace of mind, we had a relaxing day and connected with other colleagues." - Organización Solidaridad Humanitaria, Inc.

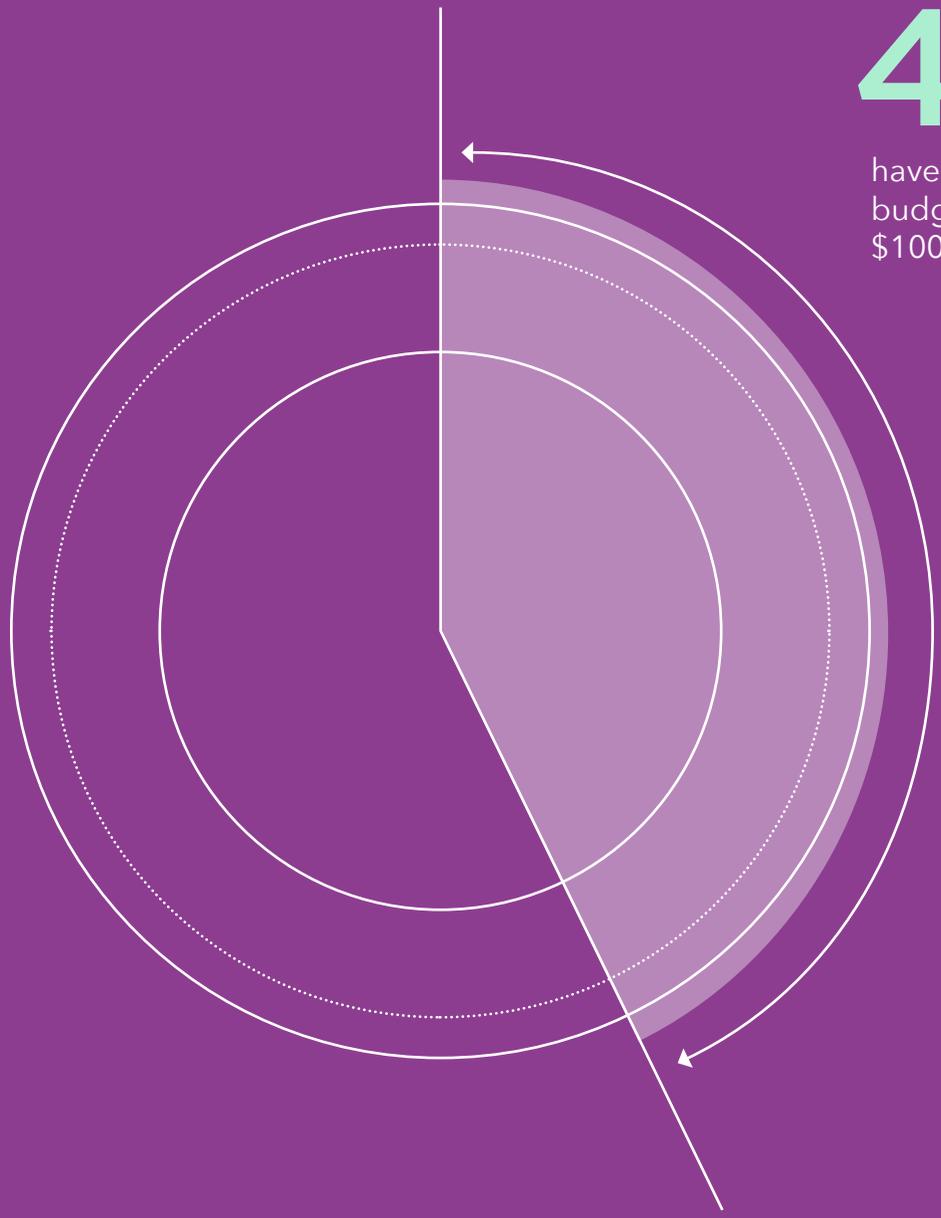
"All the activities we took part in were excellent initiatives to connect with other organizations." - Pequeño Campeón de Jesús

"The tranquility of the place and the activity schedule made it a very relaxing experience." - Ciencia PR



# IMPACT

labF3S



**43%**

have an operational budget of less than \$100,000

**82%**

of the submitted proposals were evaluated and awarded

**93%**

proposals submitted by our graduates from Phase I and Phase II, were approved

The three largest sources of funding in 2023 for our graduates were:

  
**12.5M**  
State Funds

  
**10.2M**  
Federal Funds

  
**8.5M**  
Private Funds



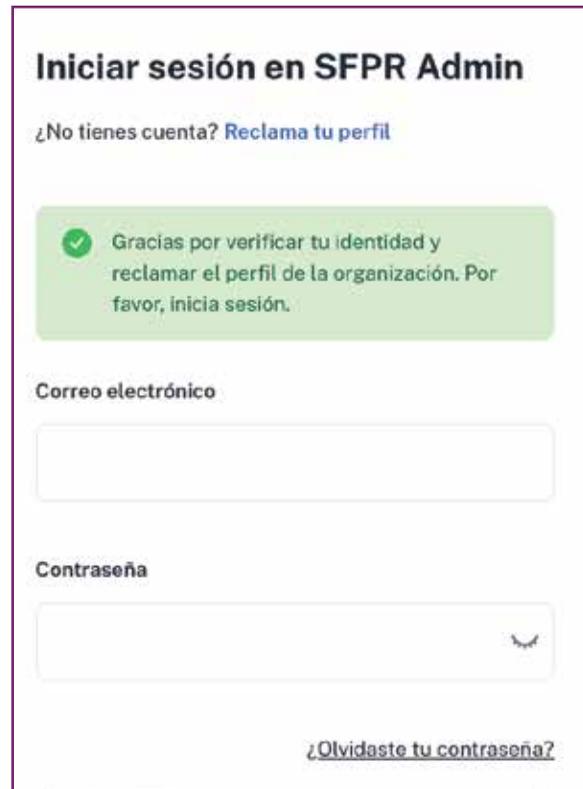
# SINFINESPR.org

SINFINESPR.org is a tool from our Third Sector Strengthening Program, F3S. It houses a database, access to news and resources. Additionally, it hosts our training and acceleration project, labF3S.

# NEW FEATURES

To improve the user experience and provide NPOs with privatized access to edit their profiles, new features were created.

**Closed profiles:** We implemented a login system, including validation through a unique email link to create a username and password. If an organization already has a profile on SINFINESPR.org, a "Claim Profile" button appears, allowing them to go through the validation process.



**Iniciar sesión en SFPR Admin**

¿No tienes cuenta? [Reclama tu perfil](#)

✓ Gracias por verificar tu identidad y reclamar el perfil de la organización. Por favor, inicia sesión.

Correo electrónico

Contraseña

[¿Olvidaste tu contraseña?](#)

1



**sfpr ADMIN**

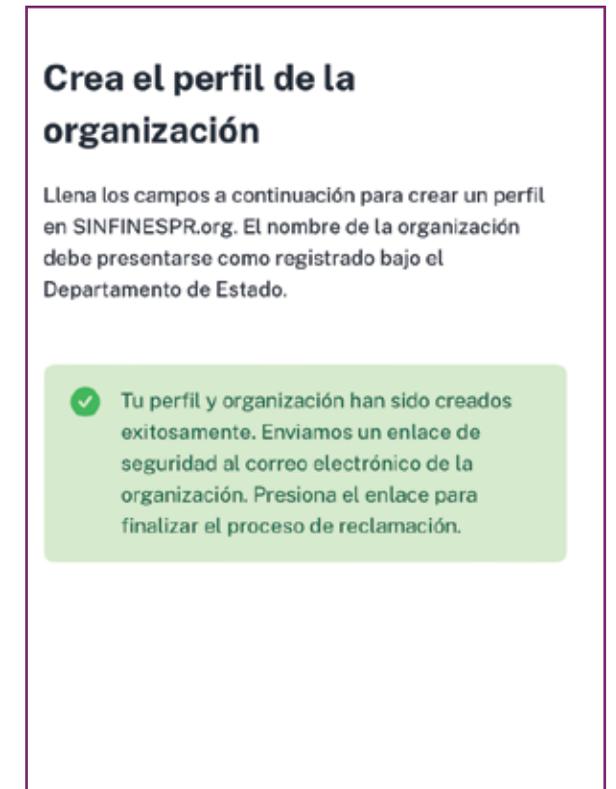
**Verifique su dirección de correo electrónico**

Gracias por registrarte en SINFINESPR admin. Para continuar el proceso de creación es necesario que verifiques tu correo electrónico al pulsar el siguiente enlace. Si no haz solicitado registrarte en SINFINESPR, favor de ignorar este mensaje.

**Verificar correo electrónico**

¡Muchas gracias por ser parte de SINFINESPR!

2



**Crea el perfil de la organización**

Llena los campos a continuación para crear un perfil en SINFINESPR.org. El nombre de la organización debe presentarse como registrado bajo el Departamento de Estado.

✓ Tu perfil y organización han sido creados exitosamente. Enviamos un enlace de seguridad al correo electrónico de la organización. Presiona el enlace para finalizar el proceso de reclamación.

3

**Create profile:** New organizations will go through a process that allows us to identify if they meet the core requirements to be part of SINFINESPR.org. If they have one or both tax exemptions, the registration will be adjusted to their type of exemption. If the organization does not meet the tax exemption requirement, they will be invited to participate in Phase I of labF3S.

1

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**Crea el perfil**  
Confirma si la organización cumple con los requisitos para ser parte de SINFINESPR!

1

¿Cuenta con exenciones contributivas?

SI No

2

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**Crea el perfil**  
Confirma si la organización cumple con los requisitos para ser parte de SINFINESPR!

1

¿Cuenta con exenciones contributivas?

SI No

¿Cuál?

1101.01 501c3 Ambas

3

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**Crea el perfil**  
Confirma si la organización cumple con los requisitos para ser parte de SINFINESPR!

1

¿Cuenta con exenciones contributivas?

SI No

¿Cuál?

1101.01 501c3 Ambas

4

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**Crea el perfil**  
Confirma si la organización cumple con los requisitos para ser parte de SINFINESPR!

3

¿La organización cuenta con sede en Puerto Rico?

SI No

IR ATRÁS

5

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**Crea el perfil**  
Confirma si la organización cumple con los requisitos para ser parte de SINFINESPR!

4

¿La organización brinda servicios a personas y comunidades de Puerto Rico?

SI No

IR ATRÁS

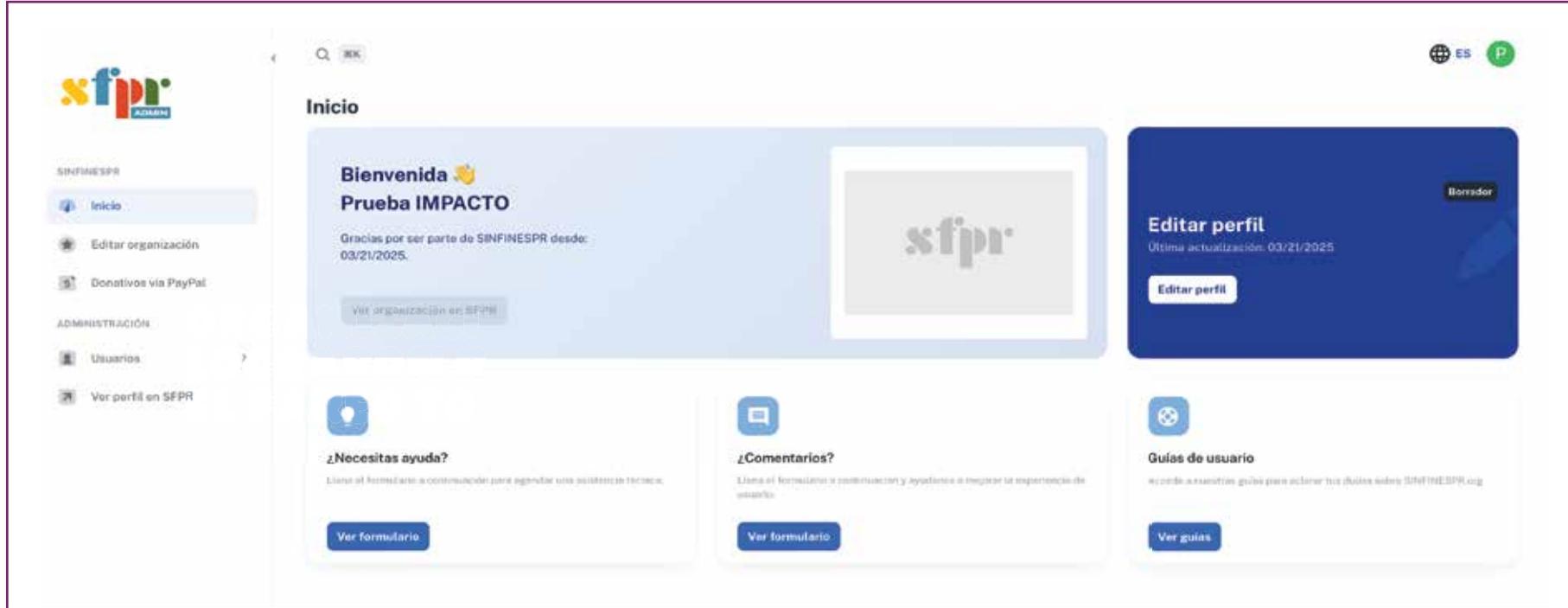
6

Organizaciones LabF3S Recursos Espacio SINFINES Crear perfil

**¡Felicidades!**  
La organización cumple con los requisitos para crear un perfil en SINFINESPR.org. Continúa el proceso de registro para crearlo.

Comenzar Registro

**SFPR Admin:** An exclusive page has been created for NPOs with a profile on SINFINESPR.org to create usernames and passwords, update their information and documents, integrate PayPal, and access their SINFINESPR.org profile.



### Crea el perfil de la organización

Llena los campos a continuación para crear un perfil en SINFINESPR.org. El nombre de la organización debe presentarse como registrado bajo el Departamento de Estado.

**Nombre de la organización**

**Correo electrónico**  
El correo electrónico debe ser uno que se revise constantemente.

**Nombre**  **Apellido**

**Nueva contraseña**

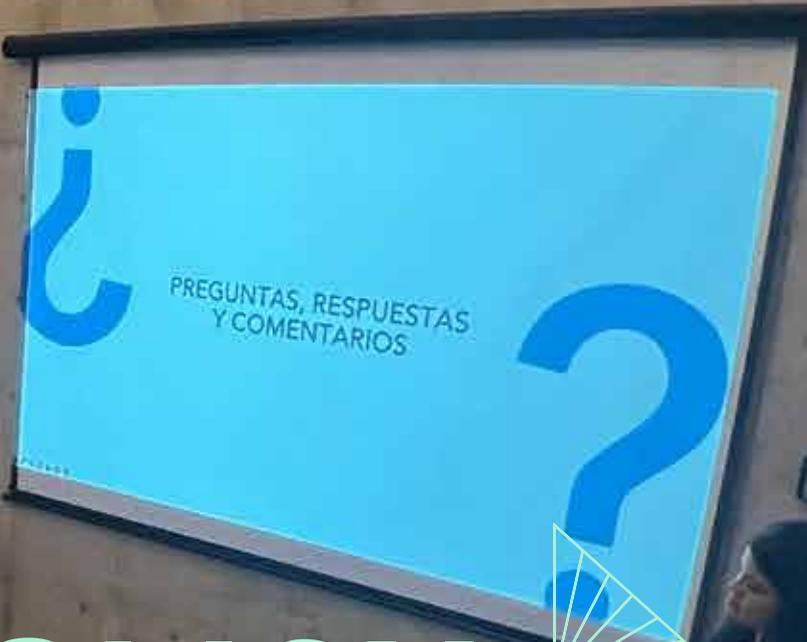
**Crear perfil**



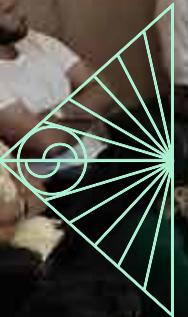
Being part of SINFINESPR.org allows NPOs to participate in exclusive seminars and workshops. This year, the following were offered:

- “Compliance and Obligations of NPOs” offered by Simón E. Carlo Valentín, Esq. of SC Consulting.
- “Economic Impact of Arts and Culture in Puerto Rico” offered by Jessabet Vivas Capó of the Institute of Puerto Rican Culture.
- “Governance and Development of Board of Directors” and “Third Sector Myths” offered by Dr. Alfredo Carrasquillo of ACCO Advisory Group.

**Streamlined registration process:** The registration fields were reviewed to allow users to complete their information more efficiently. For new profiles, the NPO can save their information as they fill out the form. It will no longer be necessary to complete it in a single session.



# PUBLIC POLICY



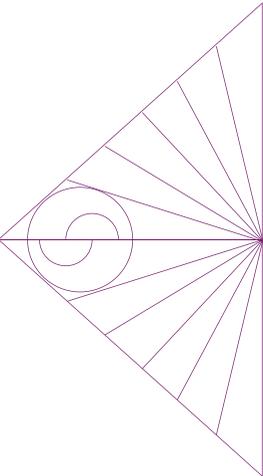
This year, the Public Policy program was officially launched, establishing itself as a space **dedicated to the research, analysis, and design of policies that support and enhance the work of the third sector.**

Its mission is to understand the challenges faced by NPOs and develop strategies to overcome them, making the most of the opportunities available in the governmental sphere.

The creation of a Public Policy agenda and the drafting of a white paper summarizing the program's objectives and agenda are among the successes of 2024.

## **PUBLIC POLICY AGENDA**

A public policy agenda to achieve sustainable, scalable, and transparent collaborations between the government and the third sector:



1- Incentivize innovation and financial sustainability

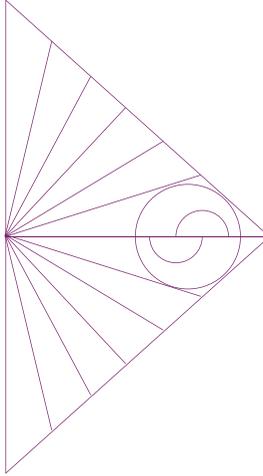
2- Support the retention of human resources, professional development, and training in NPOs

3- Improve access to financing and resources

4- Promote equitable contractual terms between the government and the third sector

5- Develop a legal and regulatory framework that facilitates the agenda

6- Create infrastructure to enable collaboration between the government and NPOs



### **Other program achievements were:**

#### **Meetings with candidates for Governor of Puerto Rico during primary season.**

- Between April and June, meetings were held with all gubernatorial candidates to present the agenda of the Public Policy program and begin mobilizing the impact the foundation has made toward government officials, ahead of the primary election date.
- Juan Zaragoza, PPD
- Representatives of Proyecto Dignidad
- Jenniffer González, PNP
- Jesús Manuel Ortiz, PPD
- Pedro Pierluisi, PNP
- Representatives of MVC
- PIP Committee

**The topics that the candidates showed the most interest in were: health, older adult care, and education.**



### **Board of Directors**

**Alfredo Martínez Álvarez**

Director, President

**José Ramón Quiñones Coll**

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Director, Treasurer and Subsecretary

**Marilyn Burgos Márquez**

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Director

### **2024 Team**

**Sofía Martínez-Álvarez**

Executive Director

**María Cristina Moreno Villarreal**

Communications Director

**Paula I. Fournier del Valle**

Programs Manager

**Adriana I. Rivera Rivera**

SINFINESPR Program Officer

**Briana Lee Rodríguez Camacho**

Product Development Officer

**Priscilla Salgado Díaz**

Data Processor

**Maribel Pintado Ocasio**

Assistant to the President of  
the Board of Titín Foundation

**Ashley Marie Lebrón Vázquez**

Programs Associate

**Jacqueline Rodríguez Martínez**

Office Coordinator

**María Angélica Santiago Pabón**

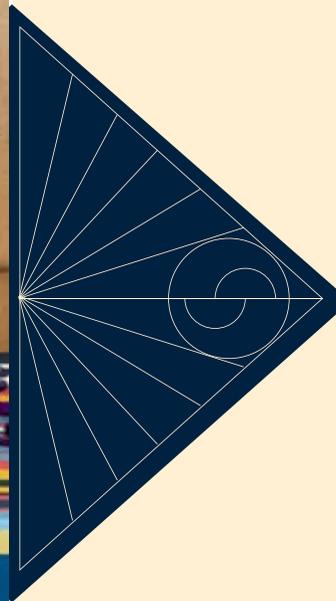
Executive Assistant

**Hazel Colón Vázquez**

Programs and Strategy Director

**Jeirca Medina Pagán**

Public Policy Associate Director



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